

Auto Trader Group plc ("Auto Trader") Statement on Modern Slavery Act

Auto Trader is the UK and Ireland's largest digital automotive marketplace, and is a 100% digital business having successfully completed the transition from a print title in 2013. Our primary activity is to help vehicle retailers compete effectively on the marketplace in order to sell more vehicles, faster.

Auto Trader Group plc is the group holding company, with subsidiary undertakings in the UK and Ireland. Auto Trader listed on the London Stock Exchange in March 2015 and is a member of the FTSE 250 Index. We have approximately 800 employees and annual revenues of approximately £330m, all generated from customers in the UK and Ireland.

Our business

We have three main revenue streams:

- Trade: revenue from retailers and home traders advertising their vehicles and utilising Auto Trader's products;
- Consumer services: revenue from private sellers who can place an advert for a fee on the marketplace and from our partners who provide services to consumers; and
- Display advertising: revenue from manufacturers or their advertising agencies who advertise their brand or services on the marketplace.

We also operate a similar business in Ireland through our website carzone.ie.

Our supply chains

We engage with suppliers who provide the following services:

- Direct costs of sale: freelance photography, external image services, domain name and email services, an outsourced call centre and revenue share deals for various online products and services;
- Technology costs: information technology infrastructure, hardware providers, software suppliers, outsourced data centre services and data feeds;
- Marketing costs: online, print and television media and advertising services, marketing and PR consultancy services and market research;
- People costs: recruitment and talent search services, training and development costs, staff travel, accommodation and entertainment; and
- Overheads: accountants, audit and legal advisers, banking services, payment service providers, credit checks and collection costs, building maintenance, office equipment, stationery supplies, cleaning and catering services.

Our policy on slavery and human trafficking

Modern slavery is a crime and a violation of fundamental human rights. It takes various forms, such as slavery, servitude, forced and compulsory labour and human trafficking, all of which have in common the deprivation of a person's liberty by another in order to exploit them for personal or commercial gain.

We have a zero-tolerance approach to modern slavery and we are committed to acting ethically and with integrity in all our business dealings and relationships and to implementing and enforcing effective systems and controls to ensure modern slavery is not taking place anywhere in our own business or in any of our supply chains.

We are also committed to ensuring there is transparency in our own business and in our approach to tackling modern slavery throughout our supply chains. We expect the same high standards from all of our contractors, suppliers and other business partners

Steps for the prevention of modern slavery and human trafficking

We are undertaking the following steps to combat slavery and human trafficking:

- The prevention, detection and reporting of modern slavery in any part of our business or supply chains is the responsibility of all those working for us or under our control. All staff have an obligation to familiarise themselves with our procedures to help in the identification and prevention of modern slavery and to conduct business in such way that the opportunity and incidence of modern slavery is prevented.
- Our zero-tolerance approach to modern slavery must be communicated to all suppliers, contractors and business partners at the outset of our business relationship with them and reinforced as appropriate thereafter.
- As part of our contracting processes, we include specific prohibitions against the use of forced, compulsory or trafficked labour, or anyone held in slavery or servitude, whether adults or children, and we expect that our suppliers will hold their own suppliers to the same high standards.
- We risk assess human rights impacts within our business and supply chain and adapt our programme to ensure any issues are addressed.
- Through our whistleblowing service, staff are encouraged to report any suspected activity that might lead to a breach of our policy in any parts of our business or supply chains of any supplier at the earliest possible stage.

This statement is made pursuant to section 54(1) of the Modern Slavery Act 2015 and constitutes our Group's slavery and human trafficking statement for the financial year ending 31 March 2018.

SIGNATURE:



DIRECTOR

AUTO TRADER GROUP PLC

Date: 20th September 2018