Strategic report

Governance

Financial statements

How we have performed financially over the past 12 months.

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1. OUR OPINION IS UNMODIFIED

In our opinion:

- the financial statements of Auto Trader Group plc give a true and fair view of the state of the Group's and of the Parent Company's affairs as at 31 March 2025, and of the Group's profit for the year then ended;
- the Group financial statements have been properly prepared in accordance with UK-adopted international accounting standards;
- the Parent Company financial statements have been properly prepared in accordance with UK accounting standards, including FRS 101 Reduced Disclosure Framework; and
- the Group and Parent Company financial statements have been prepared in accordance with the requirements of the Companies Act 2006.

What our opinion covers

We have audited the Group and Parent Company financial statements of Auto Trader Group plc ('the Company') for the year ended 31 March 2025 (FY25) included in the Annual Report and Financial Statements, which comprise:

Group	Parent Company (Auto Trader Group plc)
Consolidated income statement	Company balance sheet
Consolidated statement of comprehensive income	Company statement of changes in equity
Consolidated balance sheet	Notes 1 to 12 to the Parent Company financial statements, including the accounting policies in note 2.
Consolidated statement of changes in equity	
Consolidated statement of cash flows	
Notes 1 to 35 to the Group financial statements, including the accounting policies in note 2.	

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ('ISAs (UK)') and applicable law. Our responsibilities are described below. We believe that the audit evidence we have obtained is a sufficient and appropriate basis for our opinion. Our audit opinion and matters included in this report are consistent with those discussed and included in our reporting to the Audit Committee ('AC').

We have fulfilled our ethical responsibilities under, and we remain independent of the Group in accordance with, UK ethical requirements including the FRC Ethical Standard as applied to listed public interest entities.

2. OVERVIEW OF OUR AUDIT

FACTORS DRIVING OUR VIEW OF RISKS

On 22 June 2022 the Company acquired Autorama UK Limited ('Autorama'). The carrying value of the Autorama cash generating unit is £132.6m at 31 March 2025, including £92.5m of goodwill for which an annual impairment test is required under IAS 36 to assess its recoverable amount. For the consolidated financial statements, recoverability of goodwill relating to Autorama is a significant risk for our audit, and a key audit matter. This reflects the judgement required to estimate growth in revenue cash flows, particularly the number of new car leases transacted and market share. The recoverability of goodwill relating to Autorama was also a significant risk and key audit matter in the prior year.

During the year, the Parent Company transferred its investment in Autorama down to another subsidiary company. We have identified a key audit matter in relation to this within the Parent Company financial statements, as it is an individually significant transaction, on which we have spent the most audit time in the context of the Parent Company audit.

We have also identified a key audit matter relating to revenue recognition over Trade Retailer revenue. This is the main driver of the Group's results, and its size is reflected in the allocation of our resources in planning and executing the Group audit. Consistent with the prior year, we do not consider this to be a significant audit risk of material misstatement, as based on our cumulative audit experience, we have concluded that there is no material judgement or estimation in Trade Retailer revenue recognition and a low risk of fraudulent material misstatement, given the low value and high volume of individual transactions.

AUDIT COMMITTEE INTERACTIO	N
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During the year, the Audit Committee met four times. KPMG are invited to attend all Audit Committee meetings and are provided with an opportunity to meet with the Audit Committee in private sessions without the Executive Directors being present. For each Key Audit Matter, we have set out communications with the Audit Committee in section 4, including matters that required particular judgement for each. The matters included in the Audit Committee Chair's report on pages 87 to 91 are materially consistent with our observations of those meetings.

Key audit matters	Vs prior vear	Item
Recoverability of goodwill in Autorama	yeur	4.1
		4.1
Revenue recognition - Trade Retailer	<₽	4.2
Transfer of investment in Autorama from the Parent Company (Parent Company)	+	4.3

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Independent auditor's report to the members of Auto Trader Group plc continued

OUR INDEPENDENCE

We have fulfilled our ethical responsibilities under, and we remain independent of the Group in accordance with, UK ethical requirements including the FRC Ethical Standard as applied to listed public interest entities.

We have not performed any non-audit services during FY25 or subsequently which are prohibited by the FRC Ethical Standard.

We were first appointed as auditor by the shareholders for the year ended 31 March 2017. The period of total uninterrupted engagement is for the nine financial years ended 31 March 2025.

The Group engagement partner, who is also responsible for the component audits as set out in section 7, is required to rotate every 5 years. As these are the fifth set of the Group's financial statements signed by David Derbyshire, he will rotate off after the FY25 audit.

Total audit fee	£589,500
Audit related fees (including interim review)	£55,000
Otherservices	£16,000
Non-audit fee as a % of total audit and audit related fee %	2.5%
Date first appointed	22 September 2016
Uninterrupted audit tenure	9 years
Next financial period which requires a tender	31 March 2027
Tenure of Group engagement partner	5 years
Average tenure of component partner	5 years

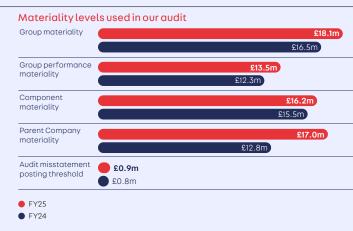
MATERIALITY (ITEM 6 BELOW)

The scope of our work is influenced by our view of materiality and our assessed risk of material misstatement.

We have determined overall materiality for the Group financial statements as a whole at £18.1m (FY24: £16.5m) and for the Parent Company financial statements as a whole at £12.9m (FY24: £12.8m).

Consistent with FY24, we determined that profit before tax remains the benchmark for the Group as it is the metric which best reflects the focus of the financial statements' users. As such, we based our Group materiality on profit before tax, of which it represents 4.8% (FY24: 4.8%).

Materiality for the Parent Company financial statements was determined with reference to a benchmark of Parent Company total assets, limited in the current year to be less than Group materiality as a whole. It represents 0.62% (FY24: 0.75%) of the benchmark.



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In planning our audit, we have considered the potential impact of risks arising from climate change on the Group's business and its financial statements. The Group has set out its commitments under

As a part of our audit we have performed a risk assessment, including making enquiries of management, reading board meeting minutes and applying our knowledge of the Group and sector in which

Our risk assessment focused on the risk climate change may pose to the determination of future cash flows used in assessments such as impairment risk. On the basis of our risk assessment, we

of goodwill therefore considers climate change factors, such as UK regulations affecting transition to new electric vehicles. Please refer to this key audit matter response for further details.

As explained in note 12 of the financial statements, in preparing the value-in-use calculations management has projected sales growth in the Autorama Cash Generating Unit ('CGU'), based on forecast growth in new car leases. This growth is in part impacted by the transition to electric vehicles and how these vehicles are sold and distributed. Our audit response to the key audit matter of the recoverability

Taking into account the relatively short-term nature of other assets we have not identified any other impacts of climate change on our key audit matters. We have read the Group's TCFD in the front half of the Annual Report and considered consistency with the financial statements and our audit knowledge. We have not been engaged to provide assurance over the accuracy of the climate risk

The Directors have prepared the financial statements on the going concern basis as they do not intend to liquidate the Group or the Parent Company or to cease their operations, and as they have concluded

that the Group's and the Parent Company's financial position means that this is realistic. They have also concluded that there are no material uncertainties that could have cast significant doubt over their

it operates to understand the extent of the potential impact of climate change risk on the Group's financial statements and to consider the impact of climate change on our audit.

the Paris Agreement to achieve net zero carbon emissions by 2040. Further information is provided in the Group's Task Force on Climate-related Financial Disclosures ('TCFD') recommended disclosures

GROUP SCOPE (ITEM 7 BELOW)

on pages 33 to 50.

THE IMPACT OF CLIMATE CHANGE ON OUR AUDIT

disclosures set out on pages 33 to 50 in the Annual Report.

3. GOING CONCERN, VIABILITY AND PRINCIPAL RISKS AND UNCERTAINTIES

We have performed risk assessment procedures to determine which of the Group's components are likely to include risks of material misstatement to the Group financial statements, and what audit procedures to perform at these components. Our audition of the Group financial statements are likely to include risks of material statements.

Of the Group's five components identified, we performed audit procedures over two components, including the Parent Company. Work on the components was performed by the Group auditor.

 $The \, components \, within \, the \, scope \, of \, our \, work \, accounted \, for \, the \, percentages \, shown \, opposite.$

In addition, for the remaining components for which we performed no audit procedures, we performed analysis at an aggregated Group level to re-examine our assessment that there is not a reasonable possibility of a material misstatement in these components.

ability to continue as a going concern for at least a year from the date of approval of the financial statements ('the going concern period').

We consider the scope of our audit, as communicated to the Audit Committee, to be an appropriate basis for our audit opinion.

determined that the recoverable amount of goodwill in Autorama is the area which will be the most impacted.

Coverage of Group financial statements Our audit procedures covered 93% of Group revenue.

We performed audit procedures at the components that accounted for 95% of Group profit before tax and 28% of Group total assets.

In addition, at the Group level, we performed audit procedures over goodwill and intangible assets and the related amortisation expense, that together account for 69% of total Group assets and 3% of Group profit before tax. **114** Independent auditor's report to the members

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Independent auditor's report to the members of Auto Trader Group plc continued

GOING CONCERN

We have used our knowledge of the Group, its industry, and the general economic environment to identify the inherent risks to its business model and analysed how those risks might affect the Group's and Company's financial resources or ability to continue operations over the going concern period. The risk that we considered most likely to adversely affect the Group's and Company's available financial resources and metrics relevant to financial covenants over this period was lower-than-forecast revenues arising from reduced consumer demand in the automotive market.

We also considered less predictable but realistic second order impacts, such as reputational risk arising from a ransomware attack and a consequential erosion of customer confidence, which could result in a rapid reduction of available financial resources.

We considered whether these risks could plausibly affect the Group's liquidity or covenant compliance in the going concern period by assessing the degree of downside assumptions that, individually and collectively, could result in a liquidity shortfall, taking into account the Group's current and projected cash and borrowing facilities (a reverse stress test).

We also assessed the completeness of the going concern disclosure.

Accordingly, based on those procedures, we found the Directors' use of the going concern basis of accounting without any material uncertainty for the Group and Parent Company to be acceptable.

However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the above conclusions are not a guarantee that the Group or the Parent Company will continue in operation.

DISCLOSURES OF EMERGING AND PRINCIPAL RISKS AND LONGER-TERM VIABILITY

Our responsibility

We are required to perform procedures to identify whether there is a material inconsistency between the Directors' disclosures in respect of emerging and principal risks and the viability statement, and the financial statements and our audit knowledge.

Based on those procedures, we have nothing material to add or draw attention to in relation to:

- the Directors' confirmation within the viability statement on pages 71 to 72 that they have carried out a robust assessment of the emerging and principal risks facing the Group, including those that would threaten its business model, future performance, solvency and liquidity;
- the Principal Risks and Uncertainties disclosures describing these risks and how emerging risks are identified and explaining how they are being managed and mitigated; and
- the Directors' explanation in the viability statement of how they have assessed the prospects of the Group, over what period they have done so and why they considered that period to be appropriate, and their statement as to whether they have a reasonable expectation that the Group will be able to continue in operation and meet its liabilities as they fall due over the period of their assessment, including any related disclosures drawing attention to any necessary qualifications or assumptions.

We are also required to review the viability statement set out on page pages 71 to 72 under the UK Listing Rules.

Our work is limited to assessing these matters in the context of only the knowledge acquired during our financial statements audit. As we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the absence of anything to report on these statements is not a guarantee as to the Group's and Parent Company's longer-term viability.

Our conclusions

Our reporting

statements and our audit knowledge.

- We consider that the Directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate;
- We have not identified, and concur with the Directors' assessment that there is not a material uncertainty related to events or conditions that, individually or collectively, may cast significant doubt on the Group's or Parent Company's ability to continue as a going concern for the going concern period;
- We have nothing material to add or draw attention to in relation to the Directors' statement in note 1 to the financial statements on the use of the going concern basis of accounting with no material uncertainties that may cast significant doubt over the Group and Parent Company's use of that basis for the going concern period, and we found the going concern disclosure in note 1 to be acceptable; and
- The related statement under the UK Listing Rules set out on page 72 is materially consistent with the financial statements and our audit knowledge.

We have nothing material to add or draw attention to in relation to these disclosures.

We have concluded that these disclosures are materially consistent with the financial

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Independent auditor's report to the members of Auto Trader Group plc continued

4. KEY AUDIT MATTERS

WHAT WE MEAN

Key audit matters are those matters that, in our professional judgement, were of most significance in the audit of the financial statements and include the most significant assessed risks of material misstatement (whether or not due to fraud) identified by us, including those which had the greatest effect on:

- the overall audit strategy;
- the allocation of resources in the audit; and
- · directing the efforts of the engagement team.

We include below the Key Audit Matters in decreasing order of audit significance together with our key audit procedures to address those matters and our results from those procedures. These matters were addressed, and our results are based on procedures undertaken, for the purpose of our audit of the financial statements as a whole. We do not provide a separate opinion on these matters.

4.1 Recoverability of goodwill relating to Autorama

Financial Statement Elements	Our assessment of risk vs F	24 Our results	
FY25 Recoverability of Group Autorama goodwill £92.5m Goodwill £92.5m	£92.5m ♦ Our assessment This reflects the	that the risk is unchanged from the prior year. ontinued judgement required to estimate growth ows over the forecast period. FY25: Acceptable FY24: Acceptable	127 Consolidated statement of comprehensive income
Description of the Key Audit Matter		Our response to the risk	128 Consolidated balance sheet
Forecast-based assessment We have identified a significant audit risk, and a key audit matte Autorama goodwill due to the inherent uncertainty involved in fo	precasting and discounting future	We performed the tests below rather than seeking to rely on any of the Group's contro of the balance is such that we would expect to obtain audit evidence primarily throug procedures described.	
cash flows, and in particular, estimating the future number of r market share. The new car market, including leasing, is impact distribution and the transition to electric vehicles.		Our procedures to address the risk included: • Historical comparisons: assessing the ability of the Group to forecast accurately.	, by comparing prior of cash flows
The effect of these matters is that, as part of our risk assessmer we determined that value in use of the Autorama cash generatii of estimation uncertainty, with a potential range of reasonable materiality for the financial statements as a whole.	ng unit ('CGU') had a high degree	 period forecasts of revenue growth assumptions to the actual outcomes. Benchmarking assumptions: challenging the revenue growth assumptions in the velocity by comparing management's new car market growth assumptions against relative external data (such as new car and leasing market data which reflect market expective impact of electric vehicle transition). 	e comparative 131 Notes to the consolidated
The consolidated financial statements (Note 12) disclose the ser	nsitivity estimated by the Group.	• Tests of detail: agreeing information used by the Group in their growth forecast to including sales contracts, to evidence OEM supply; consumer audience data related to the supply is the same set of the supply is the same set of the sam	
		 marketplace; and data relating to lease rate trends. Risk assessment: conducting risk assessment procedures for the long-term growt rate, utilising comparable market data. Sensitivity analysis: performing our own sensitivity analysis, including a reasonable market data. 	of changes in equity
		 in the value and timing of forecast revenue growth and an alternative long term gr level of sensitivity to the revenue assumptions. Assessing transparency: assessing whether the Group's disclosures relating to th outcome of the impairment assessment to reasonably possible adverse changes 	rowth rate to assess the163 Notes to the Companyne sensitivity of thefinancial statements
		growth sufficiently reflected the risks inherent in estimating the recoverable amou	

customers and a variety of set packages. Retailers have the ability to select the combination of

or significant estimation uncertainty in revenue recognition and no significant opportunity for

fraudulent material misstatement, given the low value and high volume of individual transactions.

We continue to consider Auto Trader Trade Retailer revenue recognition to be a key audit matter as

it is the main driver of the Group's results, and its size is reflected in the allocation of our resources in

Based on our cumulative audit experience, we have concluded that there is not a material judgement

Communications with Auto Trader Group plc's Audit Committee

Our discussions with and reporting to the Audit Committee included:

- Our approach and conclusion on the appropriateness of the impairment assessment performed by management, and of the key assumptions made in determining the recoverable amount based on value in use; and
- the adequacy of the consolidated financial statement disclosures, including as they relate to the sensitivity of the recoverable amount to changes in key assumptions.

${\it Areas}\, of \, particular \, auditor \, judgement$

We identified the following as the areas of particular auditor judgement:

• The appropriateness of the model, and particularly the key assumptions used in the model, including revenue growth, achieved through a higher forecast market share.

Our results

• We found the Group's conclusion that there is no impairment of Autorama goodwill to be acceptable (2024: acceptable).

Further information in the Annual Report and Accounts: See the Audit Committee Report on page 88 for details on how the Audit Committee considered the recoverability of Autorama goodwill as an area of significant attention, page 136 for the accounting policy on impairment, and note 12 for the financial disclosures.

4.2 Revenue recognition - Trade Retailer

Financial Statement Elements			Our assessment of risk vs FY24	Our results	
	FY25	FY24			128 C
Trade Retailer revenue	£474.3m	£450.0m	Our assessment is that the risk is similar to FY24, reflecting the fact that the majority of the Group's revenue processing is performed and recognised on a consistent basis in both years.	FY25: Acceptable FY24: Acceptable	129 Co

Description of the Key Audit Matter Data processing error

products they receive.

planning and executing the audit.

Our response to the risk

Data processing error Trade Retailer revenue primarily consists of fees for advertising on the Group's website and related data and access services. There is a high volume of transactions, no significant concentration of

• **Control design and operation:** testing the design, implementation and operating effectiveness of bank reconciliation controls, to provide evidence over reliability of cash data used in our tests of detail.

- Accounting analysis: inspecting contractual terms, including modifications to standard terms agreed in the year, to identify performance obligations and determine the timing of revenue recognition.
- **Data comparisons:** using computer assisted audit techniques to match sales information from the billing system to the accounting records.
- **Tests of detail:** using computer assisted audit techniques to match the entire population of Trade Retailer sales transactions recorded in the accounts to the billing system and from the billing system to cash received and trade receivables (including accrued income) outstanding at the year end.
- Tests of detail: using computer assisted AI transaction scoring to identify higher and medium scoring Trade Retailer sales transactions, for testing using statistical sampling techniques.

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Description of the Key Audit Matter

Our response to the risk

Communications with Auto Trader Group plc's Audit Committee

Our discussions with and reporting to the Audit Committee included:

- Our planned audit approach for revenue testing, including our rebuttal of the presumed risk of material misstatement of revenue as a result of fraud and our use of computer assisted audit techniques.
- Our findings from our computer assisted audit techniques, which matched sales transactions between the accounts, the billing system, and cash received and trade receivables outstanding at year end.
- Our findings from our AI transactional scoring procedure, which identified higher or medium scoring revenue transactions for further substantive testing.

Areas of particular auditor judgement

• We identified no areas of particular auditor judgement.

Our results

• We considered the amount of Trade Retailer revenue recognised in the year to be acceptable (2024: acceptable).

Further information in the Annual Report and Accounts: See the Audit Committee Report on page 88 for details on how the Audit Committee considered revenue recognition as an area of significant attention, pages 132 to 133 for the accounting policy on revenue, and note 5 for the financial disclosures.

4.3 Transfor of investment in Autorama from the Parent Company (Parent Company only)

4.3 Transfer of investment in Autorama from t	the Parent Company (Parent Company only)		of comprehensive incom
Financial Statement Elements	Our assessment of risk vs F	24 Our results	
	FY25 FY24		128 Consolidated balance sh
Investment in Autorama	£0.0m £170.8m + The transfer of the Parent Company	investment in Autorama is a new risk in the FY25: Acceptable	
Description of the Key Audit Matter		Our response to the risk	129 Consolidated statement
Low risk, high value		We performed the tests below rather than seeking to rely on any of the Com	pany's controls because of changes in equity
its wholly owned subsidiary, Auto Trader Limited	ferred its £170.8m investment in Autorama UK Lim ad, as part of a planned Group reorganisation fol		130 Consolidated statement
the original acquisition.		Our procedures to address the risk included:	of cash flows
disclosure for this transaction is identified as th	cators assessment at the transfer date, and the he Parent Company key audit matter. This is becc ich we spent the most audit time in the context of	and Auto Trader Limited and compared the contractual terms with the a	iccounting adopted for financial statements
		by the Parent Company at the date of the transfer and considered whether to assess the recoverability of the carrying value of the investment prior to t	there was a requirement 161 Company balance sheet
		 Assessing transparency: assessing the appropriateness of the Parent C of the transaction. 	162 Company statement
Communications with Auto Trader Group plc's Our discussions with and reporting to the Audit			of changes in equity
	ncluding the impairment indicators assessment	at the date of the transfer.	163 Notes to the Company financial statements

Areas of particular auditor judgement

• The assessment of impairment indicators at the date of the transfer.

Our results

• We considered the accounting for the transaction of the investment in Autorama to be acceptable.

We continue to perform procedures over the recoverability of the Parent Company's investment in its subsidiary. However, following the investment in Autorama being transferred to Auto Trader Limited, we have not assessed recoverability of the Parent Company's remaining investment as one of the most significant areas in our current year audit and, therefore, it is not separately identified in our report this year.

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5. OUR ABILITY TO DETECT IRREGULARITIES, AND OUR RESPONSE

FRAUD - IDENTIFYING AND RESPONDING TO RISKS OF MATERIAL MISSTATEMENT DUE TO FRAUD

Fraud risk assessment	To identify risks of material misstatement due to fraud ('fraud risks') we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:
	 Enquiring of Directors, the Audit Committee, internal audit and the company secretary and inspection of policy documentation as to the Group's high-level policies and procedures to prevent and detect fraud, including the outsourced internal audit function, and the Group's channel for 'whistleblowing', as well as whether they have knowledge of any actual, suspected or alleged fraud; Reading Board and other Committee meeting minutes; Considering remuneration incentive schemes and performance targets for management and Directors, including the Group's share-based incentive schemes, comprising the Performance Share Plan, the Deferred Annual Bonus and the Single Incentive Plan Award; and Using analytical procedures to identify any unusual or unexpected relationships.
Riskcommunications	We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit.
Fraud risks	As required by auditing standards and taking into account our overall knowledge of the control environment, we perform procedures to address the risk of management override of controls, in particular the risk that Group management may be in a position to make inappropriate accounting entries, and the risk of bias in accounting estimates and judgements such as goodwill impairment assumptions.
	On this audit we do not believe there is a fraud risk related to revenue recognition because there is no material judgement or estimation in revenue recognition and a low risk of fraudulent material misstatement, given the low value and high volume of individual transactions.
	We did not identify any additional fraud risks.
Procedures to	We performed procedures including:
address fraud risks	 Identifying journal entries to test at the Group level and for selected components based on risk criteria and comparing the identified entries to supporting documentation. These included journal entries to revenue and cash posted to unexpected account combinations and those posted with unusual descriptions; and Assessing whether the judgements made in making accounting estimates, are indicative of a potential bias.
LAWS AND REGULATIONS - ID	ENTIFYING AND RESPONDING TO RISKS OF MATERIAL MISSTATEMENT RELATING TO COMPLIANCE WITH LAWS AND REGULATIONS
Laws and regulations risk assessment	We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience and through discussion with the Directors and other management (as required by auditing standards) and discussed with the Directors and other management the policies and procedures regarding compliance with laws and regulations. As the Group is regulated, our assessment of risks involved gaining an understanding of the control environment including the entity's procedures for complying with regulatory requirements.
Riskcommunications	We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.
Direct laws context	The potential effect of these laws and regulations on the financial statements varies considerably.
	Firstly, the Group is subject to laws and regulations that directly affect the financial statements including financial reporting legislation (including related companies legislation), distributable profits legislation, taxation legislation, and pensions legislation in respect of defined benefit pension schemes and we assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.
Most significant indirect law/ regulation areas	Secondly, the Group is subject to many other laws and regulations where the consequences of non-compliance could have a material effect on amounts or disclosures in the financial statements, for instance through the imposition of fines or litigation. We identified the following areas as those most likely to have such an effect: General Data Protection Regulation, FCA compliance, competition law, employment law, anti-bribery and anti-corruption and money laundering legislation.
	Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Directors and other management and inspection

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Independent auditor's report to the members of Auto Trader Group plc continued

CONTEXT

Context of the ability of the audit to detect fraud or breaches of law or regulation law or regulation law or engulation law or engulation

6. OUR DETERMINATION OF MATERIALITY

The scope of our audit was influenced by our application of materiality. We set quantitative thresholds and overlay qualitative considerations to help us determine the scope of our audit and the nature, timing and extent of our procedures, and in evaluating the effect of misstatements, both individually and in the aggregate, on the financial statements as a whole.

£18.1m (FY24: £16.5m)	What we mean A quantitative reference for the purpose of planning and performing our audit.					
Materiality for the	Basis for determining materiality and judgements applied Materiality for the Group financial statements as a whole was set at £18.1m (FY24: £16.5m). This was determined with reference to a benchmark of profit before tax.					
Group financial statements as a whole	Consistent with FY24, we determined that profit before tax remains the main benchmark for the Group as it is the metric in the primary statements which best reflects the focus of the financial statements' users.					
whote	Our Group materiality of £18.1m was determined by applying a percentage to the profit before tax. When using a benchmark of profit before tax to determine overall materiality, KPMG's approach for listed entities considers a guideline range 3% - 5% of the measure. In setting overall Group materiality, we applied a percentage of 4.8% (FY24: 4.8%) to the benchmark.					
	Materiality for the Parent Company financial statements as a whole was set at £17.0m (FY24: £12.8m), determined with reference to a benchmark of Parent Company total assets, of which it represents 0.62% (FY24: 0.75%). Parent Company materiality was limited in the current year to be lower than Group materiality as a whole.					
£13.5m	What we mean					
(FY24: £12.3m)	Our procedures on individual account balances and disclosures were performed to a lower threshold, performance materiality, so as to reduce to an acceptable level the risk that individually immaterial misstatements in individual account balances add up to a material amount across the financial statements as a whole.					
Performance materiality	Basis for determining performance materiality and judgements applied					
indeendaty	We have considered performance materiality at a level of 75% (FY24: 75%) of materiality for Auto Trader Group plc Group financial statements as a whole to be appropriate. The Parent Company performance materiality was set at £12.8m (FY24: £9.6m), which equates to 75% (FY24: 75%) of materiality for the Parent Company financial statements as a whole.					
	We applied this percentage in our determination of performance materiality because we did not identify any factors indicating an elevated level of risk.					
£0.9m	What we mean					
(FY24: £0.8m)	This is the amount below which identified misstatements are considered to be clearly trivial from a quantitative point of view. We may become aware of misstatements below this threshold which could alter the nature, timing and scope of our audit procedures, for example if we identify smaller misstatements which are indicators of fraud.					
Audit misstatement	This is also the amount above which all misstatements identified are communicated to the Audit Committee.					
posting threshold	Basis for determining the audit misstatement posting threshold and judgements applied We set our audit misstatement posting threshold at 5% (FY24: 5%) of our materiality for the Group financial statements. We also report to the Audit Committee any other identified misstatements that warrant reporting on qualitative grounds.					

The overall materiality for the Group financial statements of £18.1m (FY24: £16.5m) compares as follows to the main financial statement caption amounts:

	Total Group revenue			Group profit before tax		Total Group assets	
	FY25	FY24	FY25	FY24	FY25	FY24	
Financial statement caption	£601.1m	£570.9m	£375.7m	£345.2m	£639.6m	£658.0m	
Group Materiality as % of caption	3.0%	2.9%	4.8%	4.8%	2.8%	2.5%	

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7. THE SCOPE OF OUR AUDIT

Group scope	What we mean How the Group auditor determined the procedures to be performed across the Group	113 – 1			
	This year, we applied the revised Group auditing standard in our audit of the consolidated financial statements. The revised standard changes how an auditor approaches the identification of components, and how the audit procedures are planned and executed across components.				
	In particular, the definition of a component has changed, shifting the focus from how the entity prepares financial information to how we, as the Group auditor, plan to perform audit procedures to address Group risks of material misstatement ('RMMs'). Similarly, the Group auditor has an increased role in designing the audit procedures as well as making decisions on where these procedures are performed (centrally and/or at component level) and how these procedures are executed and supervised. As a result, we assess scoping and coverage in a different way and comparisons to prior period coverage figures are not meaningful. In this report we provide an indication of scope coverage on the new basis.	114 Independent report to the of Auto Trade			
	We performed risk assessment procedures to determine which of the Group's components are likely to include risks of material misstatement to the Group financial statements and which procedures to perform at these components to address those risks.				
	In total, we identified five components, having considered our evaluation of the Group's legal and operational structure, the risk profile across the entities, the presence of key audit matters and our ability to perform audit procedures centrally.	127 Consolidate of comprehe			
	Of those, we identified one quantitatively significant component which contained the largest percentages of both total revenue and total assets of the Group, for which we performed audit procedures. The audit of this component and of the Parent Company was performed by the Group team.				
	We set the component materiality at \pounds 16.2m, having regard to the size and risk profile of the component in relation to the Group.	128 Consolidate			
	Our audit procedures covered 93% of Group revenue. We performed audit procedures at the components that accounted for 95% of Group profit before tax and 28% of Group total assets. In addition, at the Group level, we performed audit procedures over goodwill and intangible assets, and the related amortisation expense that together account for 69% of total total total for 000 profit before tax.	129 Consolidate of changes in			
	Impact of controls on our Group audit The scope of the audit work performed was predominately substantive as we placed limited reliance upon the Group's internal control over financial reporting.	130 Consolidate			
	We identified the following IT systems which were relevant to the Group audit:	of cash flows			
	 the ERP system used by all components in the scope of the Group audit to record accounting transactions. the sales and billing system used to record Trade Retailer revenue for advertising on the Group's platforms. the IT system used to prepare the Group's consolidation. 	131 Notes to the financial sta			
	We involved IT specialists to support us in obtaining an understanding of these IT systems.	161 Companyba			
	On this audit we believe it is more efficient to not rely on controls and so performed a predominantly substantive audit in all areas. We adopted a data-oriented approach to testing	161 Companyba			
	revenue, by performing data and analytics routines on the centralised IT environment, including as described in our key audit matter on Trade Retailer revenue. Given that we did not plan to rely on IT controls in our audit, a manual and direct testing approach was used over the completeness and reliability of data used in these routines.	162 Company sta of changes in			
	We tested the design and operating effectiveness of the Group's manual bank reconciliation control and were able to rely on this control, which supported our data analytics procedures over revenue. We identified some control findings relating to manual journal postings and following incremental risk assessment, we assessed that no significant changes were required to our planned audit approach.	163 Notes to the			
Group auditor oversight	What we mean The extent of the Group auditor's involvement in work performed by component auditors.	financial sta			
-	The audit of the component and the audit of the Parent Company were performed by the Group team.	167 Unaudited fi			

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8. OTHER INFORMATION IN THE ANNUAL REPORT

The Directors are responsible for the other information presented in the Annual Report together with the financial statements. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except as explicitly stated below, any form of assurance conclusion thereon.

ALL OTHER INFORMATION

Our responsibility

Our reporting Our responsibility is to read the other information and, in doing so, consider whether, based on our Based solely on that work we have not identified material misstatements or inconsistencies in the other financial statements audit work, the information therein is materially misstated or inconsistent with information. the financial statements or our audit knowledge.

STRATEGIC REPORT AND DIRECTORS' REPORT

Our responsibility and reporting

Based solely on our work on the other information described above we report to you as follows:

- we have not identified material misstatements in the Strategic report and the Directors' report;
- in our opinion the information given in those reports for the financial year is consistent with the financial statements; and
- in our opinion those reports have been prepared in accordance with the Companies Act 2006.

DIRECTORS' REMUNERATION REPORT

Our responsibility

Our reporting

We are required to form an opinion as to whether the part of the Directors' Remuneration Report to be In our opinion the part of the Directors' Remuneration Report to be audited has been properly prepared audited has been properly prepared in accordance with the Companies Act 2006. in accordance with the Companies Act 2006.

CORPORATE GOVERNANCE DISCLOSURES

the financial statements and our audit knowledge, and:

Our responsibility

Our reporting

We have nothing to report in this respect.

We are required to perform procedures to identify whether there is a material inconsistency between Based on those procedures, we have concluded that each of these disclosures is materially consistent with the financial statements and our audit knowledge.

- the Directors' statement that they consider that the annual report and financial statements taken as a whole is fair, balanced and understandable, and provides the information necessary for shareholders to assess the Group's position and performance, business model and strategy;
- the section of the Annual Report describing the work of the Audit Committee, including the significant issues that the Audit Committee considered in relation to the financial statements, and how these issues were addressed; and
- the section of the Annual Report that describes the review of the effectiveness of the Group's risk management and internal control systems.

We are also required to review the part of the Corporate Governance Statement relating to the Group's compliance with the provisions of the UK Corporate Governance Code specified by the UK Listing Rules for our review.

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Independent auditor's report to the members of Auto Trader Group plc continued

OTHER MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION		
Our responsibility	Our reporting	
Under the Companies Act 2006, we are required to report to you if, in our opinion:	We have nothing to report in these respects.	
• adequate accounting records have not been kept by the Parent Company, or returns adequate		
for our audit have not been received from branches not visited by us; or		
• the Parent Company financial statements and the part of the Directors' Remuneration Report		
to be audited are not in agreement with the accounting records and returns; or		
 certain disclosures of Directors' remuneration specified by law are not made; or 		
• we have not received all the information and explanations we require for our audit.		

9. RESPECTIVE RESPONSIBILITIES

Directors' responsibilities

As explained more fully in their statement set out on page 112, the Directors are responsible for: the preparation of the financial statements including being satisfied that they give a true and fair view; such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error; assessing the Group and Parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and using the going concern basis of accounting unless they either intend to liquidate the Group or the Parent Company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue our opinion in an auditor's report. Reasonable assurance is a high level of assurance, but does not guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

A fuller description of our responsibilities is provided on the FRC's website at www.frc.org.uk/auditorsresponsibilities.

The Company is required to include these financial statements in an annual financial report prepared under Disclosure Guidance and Transparency Rule 4.1.17R and 4.1.18R. This auditor's report provides no assurance over whether the annual financial report has been prepared in accordance with those requirements.

10. THE PURPOSE OF OUR AUDIT WORK AND TO WHOM WE OWE OUR RESPONSIBILITIES

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

David Derbyshire (Senior Statutory Auditor)

for and on behalf of KPMG LLP, Statutory Auditor Chartered Accountants 1 St Peter's Square Manchester M2 3AE

29 May 2025

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	Strategic report	Governance		FINANCIAL STA	TEMENTS	
Consolidated income statement						
For the year ended 31 March 2025						
			Note	2025 £m	2024 £m	
Revenue			5	601.1	570.9	117 160
Operating costs			4	(227.9)	(225.0)	113 - 168
Share of profit from joint ventures, net of tax			15	3.6	2.8	
Operating profit			6	376.8	348.7	114 Independent auditor's
Net finance costs			9	(1.1)	(3.5)	report to the members of Auto Trader Group plc
Profit before taxation				375.7	345.2	
- · ·			10	(07.1)	(0.0.7)	126 Consolidated income
Taxation			10	(93.1)	(88.3)	statement
Profit for the year attributable to equity holders of the parent				282.6	256.9	
Basic earnings per share (pence)			11	31.66	28.15	127 Consolidated statement of comprehensive income
Diluted earnings per share (pence)			11	31.56	28.07	
				51.50	20.07	128 Consolidated balance sheet

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168 Shareholder information

The accompanying notes form part of these financial statements.

—	Strategic report	Governance	FIN	NANCIAL STAT	TEMENTS
Consolidated statement of comprehensive income					
For the year ended 31 March 2025					
			Note	2025 £m	2024 £m
rofit for the year				282.6	256.9
ems that will not be reclassified to profit or loss					
Remeasurements of post-employment benefit obligations, net of tax			24	(0.5)	(0.1)
Other comprehensive income for the year, net of tax				(0.5)	(0.1)
Total comprehensive income for the year attributable to equity holders of the parent				282.1	256.8

The accompanying notes form part of these financial statements.

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Consolidated balance sheet

At 31 March 2025

	Note	2025 £m	2024 £m
Assets			
Non-current assets			
Intangible assets	12	472.2	487.7
Property, plant and equipment	13	13.4	14.9
Deferred taxation assets	23	1.1	-
Retirement benefit surplus	24	0.2	0.6
Net investments in joint ventures	15	47.4	48.2
Otherinvestments	16	1.3	1.3
		535.6	552.7
Current assets			
Inventory	18	2.0	2.6
Trade and other receivables	17	84.7	83.3
Current income tax assets		2.0	0.7
Cash and cash equivalents	19	15.3	18.7
		104.0	105.3
Total assets		639.6	658.0
Equity and liabilities			
Equity attributable to equity holders of the parent			
Share capital	25	8.9	9.2
Share premium		182.6	182.6
Retained earnings		1,437.9	1,420.5
Own shares held	26	(31.6)	(31.3)
Capital reorganisation reserve		(1,060.8)	(1,060.8
Capital redemption reserve		1.7	1.4
Otherreserves		30.7	30.7
Total equity		569.4	552.3
Liabilities Non-current liabilities			

2024 £m	Νο	2025 e £m	2024 £m
£III	NO		
		9.2	42.4
	Current liabilities		
487.7	Trade and other payables 2	57.9	60.1
14.9	Provisions 2	2 1.0	0.8
-	Lease liabilities	4 2.1	2.4
0.6		61.0	63.3
48.2	Total liabilities	70.2	105.7
1.3	Total equity and liabilities	639.6	658.0

The accompanying notes form part of these financial statements. The financial statements were approved by the Board of Directors on 29 May 2025 and authorised for issue:

Jamie Warner Chief Financial Officer Auto Trader Group plc Registered number: 09439967 29 May 2025

Equity attributable to equity holders of the parent		
Share capital 25	8.9	9.2
Share premium	182.6	182.6
Retained earnings	1,437.9	1,420.5
Own shares held 26	(31.6)	(31.3)
Capital reorganisation reserve	(1,060.8)	(1,060.8)
Capital redemption reserve	1.7	1.4
Otherreserves	30.7	30.7
Total equity	569.4	552.3
Liabilities		
Non-current liabilities		
Borrowings 21	-	27.7
Provisions 22	1.6	1.6
Lease liabilities 14	0.4	2.4
Deferred income 5	7.2	7.8
Deferred taxation liabilities 23	-	2.9

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Consolidated statement of changes in equity

For the year ended 31 March 2025

		Share capital	Share premium	Retained earnings	Own shares held	Capital reorganisation reserve	Capital redemption reserve	Other reserves	Total equity
	Note	£m	£m	£m	£m	£m	£m	£m	£m
Balance at 31 March 2023		9.3	182.6	1,390.3	(26.0)	(1,060.8)	1.2	30.7	527.3
Profit for the year		-	-	256.9	-	-	-	-	256.9
Other comprehensive income:									
Remeasurements of post-employment benefit obligations, net of tax	24	-	-	(0.1)	-	-	-	-	(0.1)
Total comprehensive income, net of tax		-	-	256.8	-	-	-	-	256.8
Transactions with owners									
Employee share schemes - value of employee services	29	-	-	17.9	-	-	-	-	17.9
Exercise of employee share schemes		-	-	(4.0)	5.8	-	-	-	1.8
Tax impact of employee share schemes		-	-	(0.3)	-	-	-	-	(0.3)
Purchase of own shares for treasury		-	-	-	(11.1)	-	-	-	(11.1)
Purchase of own shares for cancellation		(0.2)	-	(159.7)	-	-	0.2	-	(159.7)
Issue of ordinary shares		0.1	-	(0.1)	-	-	-	-	-
Dividends paid		-	-	(80.4)	-	-	-	-	(80.4)
Total transactions with owners, recognised directly in equity		(0.1)	-	(226.6)	(5.3)	-	0.2	-	(231.8)
Balance at 31 March 2024		9.2	182.6	1,420.5	(31.3)	(1,060.8)	1.4	30.7	552.3
Profit for the year		-	-	282.6	-	-	-	-	282.6
Other comprehensive income:									
Remeasurements of post-employment benefit obligations, net of tax	24	-	-	(0.5)	-	-	-	-	(0.5)
Total comprehensive income, net of tax		-	-	282.1	-	-	-	-	282.1
Transactions with owners									
Employee share schemes - value of employee services	29	-	-	9.7	-	-	-	-	9.7
Exercise of employee share schemes		-	-	(9.4)	10.5	-	-	-	1.1
Tax impact of employee share schemes		-	-	0.8	-	-	-	-	0.8
Purchase of own shares for treasury		-	-	-	(10.8)	-	-	-	(10.8)
Purchase of own shares for cancellation		(0.3)	-	(177.4)	-	-	0.3	-	(177.4)
Dividends paid		-	-	(88.4)	-	-	-	-	(88.4)
Total transactions with owners, recognised directly in equity		(0.3)	-	(264.7)	(0.3)	-	0.3	-	(265.0)
Balance at 31 March 2025		8.9	182.6	1,437.9	(31.6)	(1,060.8)	1.7	30.7	569.4

The accompanying notes form part of these financial statements.

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For the year ended 31 March 2025			
		2025	2024
Cash flows from operating activities	Note	£m	£m
Cash generated from operations	28	399.7	379.0
	20		
Income taxes paid		(95.1) 304.6	(91.5)
Net cash generated from operating activities		304.6	287.5
Cash flows from investing activities			
Purchases of intangible assets		-	(0.2)
Purchases of property, plant and equipment		(4.0)	(3.6)
Proceeds from sale of property, plant and equipment		0.3	0.2
Dividends received from joint ventures	15	4.4	3.9
Interest received on cash and cash equivalents		0.9	0.5
Proceeds on disposal of shares in investment entities		-	1.0
Net cash used in investing activities		1.6	1.8
Cash flows from financing activities			
Dividends paid to Company shareholders	27	(88.4)	(80.4)
Drawdown of Syndicated Revolving Credit Facility	27	(00.4)	(80.4) 57.0
Repayment of Syndicated Revolving Credit Facility	21	(30.0)	(87.0)
Repayment of other debt	21	(30.0)	(87.0)
Payment of refinancing fees	21	(0.3)	(0.5)
Payment of interest on borrowings	31	(0.3)	(0.3)
Payment of lease liabilities	14	(1.2)	(3.4)
Purchase of own shares for cancellation	25	(176.6)	(158.9)
Purchase of own shares for treasury	23	(10.7)	(130.7)
Payment of fees on purchase of own shares	20	(0.9)	(0.9)
Contributions to defined benefit pension scheme	24	(0.1)	(0.1)
Proceeds from exercise of share-based incentives	21	1.1	1.8
Net cash used in financing activities		(309.6)	(287.2)
Net (decrease)/increase in cash and cash equivalents		(3.4)	2.1
Cash and cash equivalents at beginning of year	19	18.7	16.6
Cash and cash equivalents at end of year	19	15.3	18.7

Strategic report

The accompanying notes form part of these financial statements.

Consolidated statement of cash flows

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1. GENERAL INFORMATION

Auto Trader Group plc is a public limited company which is listed on the London Stock Exchange and is domiciled and incorporated in the United Kingdom under the Companies Act 2006. The Consolidated financial statements of the Company as at and for the year ended 31 March 2025 comprise the Company and its interest in subsidiaries (together referred to as 'the Group'). The Group's principal business is the operation of the Auto Trader platforms which form the UK's largest automotive platform.

The Consolidated financial statements of the Group as at and for the year ended 31 March 2025 are available upon request to the Company Secretary from the Company's registered office at 4^{th} Floor, 1 Tony Wilson Place, Manchester, M15 4FN or are available on the corporate website at plc.autotrader.co.uk.

Basis of preparation

The Consolidated financial statements have been prepared in accordance with the requirements of the Companies Act 2006 and in accordance with UK-adopted international accounting standards.

The Consolidated financial statements have been prepared on the going concern basis and under the historical cost convention, except for equity investments and defined benefit pension scheme assets, which are carried at fair value.

Functional and presentation currency

The Consolidated financial statements are presented in sterling (\pounds) , which is the Group's presentation currency, and rounded to the nearest hundred thousand $(\pounds 0.1m)$ except when otherwise indicated.

Basis of consolidation

The Group financial statements consolidate those of the Company and its subsidiaries (together referred to as the 'Group') and equity account the Group's interest in joint ventures and associates.

Subsidiaries are all entities over which the Group has control. Control exists when the Group has existing rights that give it the ability to direct the relevant activities of an entity and has the ability to affect the returns the Group will receive as a result of its involvement with the entity. In assessing control, potential voting rights that are currently exercisable or convertible are taken into account. The financial statements of subsidiaries are included in the Consolidated financial statements from the date that control commences until the date that control ceases.

The acquisition method of accounting is used to account for the acquisition of subsidiaries by the Group. The cost of an acquisition is measured as the fair value of the assets given, equity instruments issued, and liabilities incurred or assumed at the date of exchange. Costs directly attributable to the acquisition are expensed. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date, irrespective of the extent of any non-controlling interest. The excess of the consideration transferred, the amount of any non-controlling interest in the acquiree and the acquisition-date fair value of any previous equity interest in the acquiree over the fair value of the identifiable net assets acquired is recorded as goodwill. If the total of consideration transferred, non-controlling interest measured is less than the fair value of the net assets of the subsidiary acquired in the case of a bargain purchase, the difference is recognised directly in the income statement.

When the Group disposes of a subsidiary, it derecognises the assets and liabilities of the subsidiary. Any resulting gain or loss is recognised in the income statement. A joint arrangement is an arrangement over which the Group and one or more third parties have joint control. These joint arrangements are in turn classified as: joint ventures whereby the Group has rights to the net assets of the arrangement, rather than rights to its assets and obligations for its liabilities; and joint operations whereby the Group has rights to the assets and obligations for the liabilities relating to the arrangement.

Associates are all entities over which the Group and parent company have significant influence but not control, generally accompanying a shareholding of between 20% and 50% of the voting rights. Where significant influence is not demonstrated but the shareholding is between 20% and 50%, the Group would account for its interest as an investment. All investments are initially recognised at cost and the carrying value is reviewed for impairment.

Going concern

During the year ended 31 March 2025 the Group has continued to generate significant cash from operations. The Group has an overall positive net asset position and had cash balances of £15.3m at 31 March 2025 (2024: £18.7m). During the year £275.7m was returned to shareholders through share buybacks and dividends (2024: £250.3m).

The Group has access to a Syndicated Revolving Credit Facility (the 'Syndicated RCF'). At 31 March 2025 the Group had £nil (2024: £30.0m) drawn of its £200.0m Syndicated RCF. On 1 February 2025, the Group extended the term of its Syndicated RCF to February 2030 by exercising the remaining one-year extension option. Until February 2029 the available facility is £200m, reducing to £165m thereafter, due to one lender not participating in the second extension option.

Cash flow projections for a period of not less than 12 months from the date of this report have been prepared. Stress case scenarios have been modelled to make the assessment of going concern, taking into account severe but plausible potential impacts of a severe economic downturn, ransomware attack and a new market entrant within the next 12 months. The results of the stress testing demonstrated that due to the Group's significant free cash flow, access to the Syndicated RCF and the Board's ability to adjust the discretionary share buyback programme, the Group would be able to withstand the impact and remain cash generative. Subsequent to the year end, the Group has generated cash flows in line with its forecast and there are no events that have adversely impacted the Group's liquidity.

The Directors, after making enquiries and on the basis of current financial projections and facilities available, believe that the Group and parent company have adequate financial resources to continue in operation for a period not less than 12 months from the date of this report. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

Accounting estimates and judgements

The preparation of financial statements in conformity with UK-adopted international accounting standards requires the use of certain accounting estimates and assumptions. It also requires management to exercise its judgement in the process of applying the Group's accounting policies. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The key assumptions concerning the future, and other key sources of estimation uncertainty at the balance sheet date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are discussed below.

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Intercompany transactions and balances between Group companies are eliminated on consolidation.

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Notes to the consolidated financial statements continued

1. GENERAL INFORMATION CONTINUED

Carrying values of good will (judgement and estimate)

The Group tests annually whether goodwill held by the Group has suffered any impairment in accordance with the accounting policy stated within note 2. The Group has two cash-generating units, Digital and Autorama. Estimation is required for the assumptions used in the calculation of the recoverable amounts of each cash-generating unit, the most significant assumptions relating to the forecast market share growth of Autorama (note 12).

2. SIGNIFICANT ACCOUNTING POLICIES

Changes in significant accounting policies

New and amended standards adopted by the Group

The following amendments to standards have been adopted by the Group for the first time for the financial year beginning on 1 April 2024:

- Lease Liability in a Sale and Leaseback (Amendments to IFRS 16)
- Supplier Finance Arrangements (Amendments to IAS 7 and IFRS 7)

The adoption of these amendments has had no material effect on the Group's Consolidated financial statements.

Standards, amendments and interpretations to existing standards that are not yet effective

There are a number of amendments to IFRS that have been issued by the IASB that, when endorsed in the UK, will become effective in a subsequent accounting period including:

- · Lack of Exchangeability (Amendments to IAS 21)
- Sale or Contribution of Assets between an Investor and its Associate or Joint Venture (Amendments to IFRS 10 and IAS 28)
- Presentation and Disclosure in Financial Statements (IFRS 18)
- Subsidiaries without Public Accountability Disclosures (IFRS 19)
- Classification and Measurement of Financial Instruments (Amendments to IFRS 7 and IFRS 9)

The Group has evaluated these changes and none are expected to have a material impact on the Consolidated financial statements.

Existing significant accounting policies

The following accounting policies applied by the Group have been applied consistently to all periods presented in the Consolidated financial statements.

Revenue

Revenue is measured based on the consideration specified in a contract with a customer and is recognised when a customer obtains control of the services. Revenue is stated net of discounts, rebates, refunds and value-added tax.

Revenue principally represents the amounts receivable from customers for advertising on the Group's platforms but also includes non-advertising services such as vehicle leasing transactions and data services. The different types of products and services offered to customers along with the nature and timing of satisfaction of performance obligations are set out as follows:

(i) Trade revenue

Trade revenue comprises fees from retailers, Home Traders and logistics customers for advertising on the Group's platforms and customers utilising the Group's other services.

Retailer revenue

Retailer customers pay a monthly subscription fee to advertise their stock on the Group's platforms. Control is obtained by customers across the life of the contract as their stock is continually listed. Contracts for these services are agreed at a retailer or retailer group level and are ongoing subject to a 30-day notice period. Revenue is invoiced monthly in arrears.

Retailers have the option to enhance their presence on the platform through additional products, each of which has a distinct performance obligation. For products that provide enhanced exposure across the life of the product, control is passed to the customer over time. Revenue is only recognised at a point in time for additional advertising products where the customer does not receive the benefit until they choose to apply the product. Additional advertising products are principally billed on a monthly subscription basis in line with their core advertising package, however certain products are billed on an individual charge basis.

The Group also generates revenue from retailers for data and valuation services under a variety of contractual arrangements, with each service being a separate performance obligation. Control is obtained by customers either across the life of the contract where customers are licensed to use the Group's services or at a point in time when a one-off data service is provided. Digital retailing revenue is generated from retailers who pay a percentage of the vehicle list price when a consumer submits a deal. Each deal is a separate performance obligation and control is obtained at a point in time.

Contract modifications occur on a regular basis as customers change their stock levels or add or remove additional advertising products from their contracts. Following a contract modification, the customer is billed in line with the delivery of the remaining performance obligations. A receivable is recognised only when the Group's right to consideration is only conditional on the passage of time.

Home Trader revenue

Home Trader customers pay a fee in advance to advertise a vehicle on the Group's platform for a specified period of time. Revenue is deferred until the customer obtains control over the services. Control is obtained by customers across the life of the contract as their vehicle is continually listed. Contracts for these services are typically entered into for a period of between two and six weeks.

Logistics revenue

Logistics customers pay a monthly subscription fee for access to the Group's AT Moves platform. Control is obtained by customers across the life of the contract as their access is continuous. Contracts for these services are agreed at a customer level and are ongoing subject to a 30-day notice period. Logistics customers have the option to bid on vehicle moves advertised by retailers on the platform. The logistics customer pays a fee if they are successful in obtaining business from retailers through the Group's marketplace. Revenue is recognised at the point in time when the vehicle move has been completed. A receivable is recognised only when the Group's right to consideration is only conditional on the passage of time.

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2. SIGNIFICANT ACCOUNTING POLICIES CONTINUED

Data revenue

Data customers pay a subscription fee to access elements of Auto Trader's vehicle database or to access the Fleetware software. Control is transferred to customers across the life of the contract where customers have continuous access to the database or the software.

AutoConvertrevenue

AutoConvert customers pay a monthly subscription fee to access the AutoConvert platform. Control is transferred to customers across the life of the contract where customers have continuous access to the platform and revenue is recognised across this period. Ancillary AutoConvert revenues are charged on a per transaction basis and revenue is recognised at the point in time that these services are provided.

(ii) Consumer Services revenue

Consumer Services comprises fees from private sellers for vehicle advertisements on the Group's websites, and third-party partners who provide services to consumers relating to their motoring needs, such as insurance and loan finance. Private customers pay a fee in advance to advertise a vehicle on the Group's platform for a specified period of time. Control is obtained by customers across the life of the contract as their stock is continually listed. Contracts for these services are typically entered into for a period of between two and six weeks and revenue is recognised over this time.

Revenue is also generated from third-party partners who utilise the Group's platforms to advertise their products under a variety of contractual arrangements, with each service being a separate performance obligation. Control is obtained by customers at a point in time when the service is provided. Revenue is also generated via an agreement with Dealer Auction (our joint venture), when retailers purchase a consumer's vehicle via Dealer Auction's platform. Revenue is recognised when the vehicle is listed as sold.

(iii) Manufacturer and Agency revenue

Revenue is generated from manufacturers and their advertising agencies for placing display advertising for their brand or vehicle on the Group's websites under a variety of contractual arrangements, with each service being a separate performance obligation. Control is obtained by customers across the life of the contract as their advertising is displayed on the different platforms. Rebates are present in the contractual arrangements with customers and are awarded either in cash or value of services based upon annual spend; an estimate of the annualised spend is made at the reporting date to determine the amount of revenue to be recognised. A small proportion of revenue relates to manufacturers who sell direct to consumers using our new car market extension product. Manufacturers pay a monthly subscription fee to advertise their stock on the Group's platforms. Control is obtained by manufacturers across the life of the contract as their stock is continually listed. Contracts for these services are agreed at a manufacturer or manufacturer group level and are ongoing subject to a 30-day notice period. Revenue is invoiced monthly in arrears.

(iv) Autorama revenue

Autorama revenue comprises consideration received from the sale of new vehicles and accessories as well as commission received for facilitating the lease of new vehicles.

Vehicle & Accessory sales revenue

Vehicle & Accessory sales revenue is generated from new vehicles which are purchased from an original equipment manufacturer ('OEM') or retailer and then sold to a lease funder. Control is obtained by the funder at a point in time when the vehicle is delivered and revenue is only recognised at this point. Additional accessories can be added to vehicles at extra cost upon the request of the funder, and control is once again obtained by the funder at a point in time when the vehicle is delivered. Where the Group obtains control of vehicles or accessories in advance of selling those goods to a funder, including holding inventory risk, then the Group is acting as principal and revenue and cost of sales are reported on a gross basis. Where the Group does not obtain control of vehicles, revenue is recorded as the value of the related commission and recognised as described below.

Commission & Ancillary revenue

Commission & Ancillary revenue is generated from commission received from lease funders for facilitating the lease of new vehicles via advertisement on the Company online marketplaces. Control is obtained by the funder at a point in time when the lease is live and revenue is only recognised at this point. Ancillary Autorama revenues are charged on a per transaction basis and revenue is recognised at the point in time that these services are provided.

Rebates are present in the contractual arrangements with funders and are awarded in cash based upon the quarterly number of vehicles provided. Similarly, rebates are present in the contractual arrangements with OEMs and are awarded in cash based upon the quarterly number of vehicles purchased. Revenue is recognised as volume targets are met.

Employee benefits

The Group operates several pension schemes and all except one are defined contribution schemes. Within the UK all pension schemes set up prior to 2001 have been closed to new members and only one defined contribution scheme is now open to new employees.

a) Defined contribution scheme

The assets of the defined contribution scheme are held separately from those of the Group in independently administered funds. The costs in respect of this Scheme are charged to the income statement as incurred.

b) Defined benefit scheme

The Group operates one defined benefit pension scheme that is closed to new members. The asset or liability recognised in the balance sheet in respect of the defined benefit scheme is the present value of the defined benefit obligation at the balance sheet date less the fair value of the Scheme's assets. The defined benefit obligation is calculated annually by independent actuaries using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future cash outflows using interest rates of high-quality corporate bonds that are denominated in the currency in which the benefits will be paid, and that have terms to maturity approximating those of the related pension liability. Remeasurement gains and losses arising from experience adjustments and changes in actuarial assumptions are charged or credited to equity in other comprehensive income in the period in which they arise. Any Scheme surplus (to the extent it can be recovered) or deficit is recognised in full on the balance sheet. Contributions paid to the Scheme by the Group have been classified as financing activities in the Consolidated statement of cash flows as there are no remaining active members within the Scheme.

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2. SIGNIFICANT ACCOUNTING POLICIES CONTINUED

c) Share-based payments

Equity-settled awards are valued at the grant date, and the fair value is charged as an expense in the income statement spread over the vesting period. Fair value of the awards is measured using Black-Scholes and Monte Carlo pricing models. The credit side of the entry is recorded in equity. Cash-settled awards are revalued at each reporting date with the fair value of the award charged to the profit and loss account over the vesting period and the credit side of the entry recognised as a liability.

Research and development

Research and development expenditure is charged against profits in the year in which it is incurred, unless it is development that meets the criteria for capitalisation set out in IAS 38 - Intangible Assets.

Operating profit

Operating profit is the profit of the Group (including the Group's share of profit from joint ventures) before finance income, finance costs, profit on disposal of subsidiaries which do not meet the definition of a discontinued operation, and taxation.

Finance income and costs

Finance income is earned on bank deposits and finance costs are incurred on bank borrowings and vehicle stocking loans. Both are recognised in the income statement in the period in which they are incurred.

Taxation

The tax expense for the period comprises current and deferred taxation. Tax is recognised in the income statement, except to the extent that it relates to items recognised in 'other comprehensive income' or directly in equity. In this case the tax is also recognised in other comprehensive income or directly in equity, respectively. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions, where appropriate, on the basis of amounts expected to be paid to the tax authorities.

Current taxation is provided at amounts expected to be paid (or recovered) calculated using the rates of tax and laws that have been enacted or substantively enacted at the balance sheet date in the countries where the Group operates and generates taxable income.

Deferred taxation is provided in full, using the liability method, on temporary differences arising between the tax base of assets and liabilities and their carrying amounts are included in the Consolidated financial statements. Deferred taxation is determined using tax rates and laws that have been enacted or substantively enacted by the balance sheet date and are expected to apply when the related deferred tax asset is realised or the deferred tax liability is settled.

Deferred taxation assets are recognised only to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised.

Deferred taxation is provided on temporary differences arising on investments in subsidiaries and interests in joint ventures, except where the timing of the reversal of the temporary difference is controlled by the Group and it is probable that the temporary difference will not reverse in the foreseeable future. Deferred taxation assets and liabilities are offset when there is a legally enforceable right to offset current tax assets against current tax liabilities and when the deferred taxation assets and liabilities relate to taxes levied by the same taxation authority on either the taxable entity or different taxable entities where there is an intention to settle the balance on a net basis.

The Group has determined that the global minimum top-up tax, which is a liability under Pillar Two legislation, is an income tax in the scope of IAS 12. The Group does not expect a liability to Pillar Two top-up tax based on its effective rate of corporation tax paid and because its consolidated revenue is below the minimum threshold of €750m and all operations are in the UK.

Leases

At inception of a contract, the Group assesses whether or not a contract is, or contains, a lease. A contract is, or contains, a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration. When a lease is recognised in a contract the Group recognises a right of use asset and a lease liability at the lease commencement date other than as noted below.

The right of use asset is initially measured at cost, which comprises the initial amount of the lease liability adjusted for any lease prepayments made at or before the commencement date, plus any initial direct costs incurred and an estimate of costs to dismantle and remove the underlying asset or to restore the underlying asset or the site on which it is located, less any lease incentives received. The right of use asset is subsequently depreciated using the straight-line method from the commencement date to the earlier of the end of the useful life of the right of use asset or the same basis as those of property, plant and equipment. In addition, the right of use asset is periodically reduced by impairment losses, if any, and adjusted for certain remeasurements of the lease liability.

The lease liability is initially measured at the present value of the lease payments that are not paid at the commencement date, discounted using the interest rate implicit in the lease or, if that rate cannot be readily determined, the Group's incremental borrowing rate.

The lease liability is measured at amortised cost using the effective interest method. It is remeasured when there is a change in future lease payments arising from a change in an index or rate, or if the Group changes its assessment of whether it will exercise a purchase, extension or termination option.

The Group presents right of use assets in property, plant and equipment and leased liabilities in lease liabilities in the balance sheet.

The Group has applied the recognition exemption of low value leases. For these leases, the lease payments are charged to the income statement on a straight-line basis over the term of the lease.

Financial instruments

A financial asset (unless it is a trade receivable without a significant financing component) or financial liability is initially measured at fair value plus, for an item not at fair value through profit or loss, transaction costs that are directly attributable to its acquisition or issue. A trade receivable without a significant financing component is initially measured at the transaction price.

Under IFRS 9, trade receivables including accrued income, without a significant financing component, are classified and held at amortised cost, being initially measured at the transaction price and subsequently measured at amortised cost less any impairment loss.

The Group recognises lifetime expected credit losses ('ECLs') for trade receivables and accrued income. The expected credit losses are estimated using a provision matrix based on the Group's historical credit loss experience, adjusted for any macro-economic factors. At 31 March 2024, ECLs were adjusted to reflect high inflation, high interest rates and the upcoming UK general election. At 31 March 2025, ECLs were adjusted to reflect the lower levels of inflation and downward pressures on interest rates.

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2. SIGNIFICANT ACCOUNTING POLICIES CONTINUED

The Group assesses whether a financial asset is in default on a case by case basis when it becomes probable that the customer is unlikely to pay its credit obligations. The gross carrying amount of a financial asset is written off when the Group has no reasonable expectations of recovering a financial asset in its entirety or a portion thereof. For all customers, the Group individually makes an assessment with respect to the timing and amount of write-off based on whether there is a reasonable expectation of recovery. The Group expects no significant recovery from the amount written off. However, financial assets that are written off could still be subject to enforcement activities in order to comply with the Group's procedures for recovery of amounts due.

At each reporting date, the Group assesses whether financial assets carried at amortised cost are credit-impaired. A financial asset is 'credit-impaired' when one or more events that have a detrimental impact on the estimated future cash flows of the financial asset have occurred.

Financial liabilities are classified as measured at amortised cost or fair value through profit and loss. A financial liability is classified as at fair value through profit and loss if it is classified as held-fortrading, it is a derivative, or it is designated as such on initial recognition and measured at fair value and net gains and losses, including any interest expense, are recognised in profit or loss. Other financial liabilities, including trade payables, are subsequently measured at amortised cost using the effective interest method. Interest expense and foreign exchange gains and losses are recognised in profit or loss. Any gain or loss on derecognition is also recognised in profit or loss.

Intangible assets

a) Goodwill

Goodwill represents the excess cost of an acquisition over the fair value of the Group's share of the net identifiable assets of the acquired subsidiary at the date of acquisition. Goodwill is tested annually for impairment and is carried at cost less accumulated impairment losses. Impairment losses are charged to the income statement and are not reversed. The gain or loss on the disposal of an entity includes the carrying amount of goodwill relating to the entity sold. Goodwill is allocated to cash-generating units for the purpose of impairment testing. The allocation is made to those cash-generating units that are expected to benefit from the business combination in which the goodwill arose.

b) Trademarks, trade names, technology, non-compete agreements, customer relationships, franchise buybacks, brands and databases

Separately acquired trademarks, trade names, technology and customer relationships are recognised at historical cost. They have a finite useful life and are carried at cost less accumulated amortisation. Amortisation is calculated using the straight-line method to allocate the cost over their estimated useful lives of between one and 15 years. Trademarks, trade names, technology, non-compete agreements, customer relationships, franchise buybacks, brands and databases acquired in a business combination are recognised at fair value at the acquisition date and subsequently amortised.

c) Software

Acquired computer software controlled by the Group is capitalised at cost, including any costs to bring it into use, and is carried at cost less accumulated amortisation. Amortisation is calculated using the straight-line method to allocate the cost over the estimated useful life of three to five years

d) Software and website development costs and financial systems

Development costs that are directly attributable to the design and testing of identifiable and unique software products, websites and systems controlled by the Group are recognised as intangible assets when the following criteria are met:

- it is technically feasible to complete the software product or website so that it will be available for use;
- management intends to complete the software product or website and use or sell it;
- there is an ability to use or sell the software product or website;
- it can be demonstrated how the software product or website will generate probable future economic benefits;
- adequate technical, financial and other resources to complete the development and to use or sell the software product or website are available; and
- the expenditure attributable to the software product or website during its development can be reliably measured.

Directly attributable costs that are capitalised as part of the software product, website or system include employee and contractor costs. Other development expenditures that do not meet these criteria, as well as ongoing maintenance and costs associated with routine upgrades and enhancements, are recognised as an expense as incurred. Development costs for software, websites and systems are carried at cost less accumulated amortisation and are amortised over their useful lives (not exceeding 10 years) at the point at which they come into use.

Outside of acquired software, the Group develops its core infrastructure through small-scale, maintenance-like incremental improvements and as a result, a low proportion of internal expenditure meets the requirements of IAS 38, Intangible Assets. By their innovative nature, there may also be uncertainty over the technical feasibility of new development projects and, if successful, how they may be commercially monetised.

Licence agreements to use cloud software provided as a service are treated as service contracts and expensed in the Group income statement, unless the Group has both a contractual right to take possession of the software at any time without significant penalty, and the ability to run the software independently of the host vendor. In such cases the licence agreement is capitalised as software within intangible assets. Implementation costs are expensed unless implementation is a distinct service and gives rise to a separate intangible asset.

Property, plant and equipment

All property, plant and equipment is stated at historical cost less accumulated depreciation and impairment losses. Historical cost comprises the purchase price of the asset and expenditure directly attributable to the acquisition of the item.

Freehold land is not depreciated. Depreciation on other assets is calculated using the straight-line method to allocate their cost less their estimated residual values over the estimated useful lives as follows:

Land, buildings and leasehold improvements:

Leasehold land and buildings life of lease
 Leasehold improvements life of lease
 Plant and equipment 3-10 years

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2. SIGNIFICANT ACCOUNTING POLICIES CONTINUED

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each balance sheet date. The carrying value of assets is reviewed for impairment if events or changes in circumstances suggest that the carrying value may not be recoverable. Assets will be written down to their recoverable amount if lower than the carrying value, and any impairment is charged to the income statement.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the income statement within administrative expenses.

Impairment of non-financial assets

Assets that have an indefinite useful life, for example goodwill, are not subject to amortisation and are tested annually for impairment. Assets that are subject to amortisation and depreciation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash-generating units). Non-financial assets other than goodwill that have suffered an impairment are reviewed for possible reversal of the impairment at each reporting date.

In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. For an asset that does not generate largely independent cash flows, the recoverable amount is determined for the cash-generating unit to which the asset belongs.

Impairment losses recognised in respect of cash-generating units are allocated first to reduce the carrying amount of any goodwill allocated to the cash-generating unit (or group of units) and then to reduce the carrying amount of other assets in the unit (or group of units) on a pro-rata basis.

Business combinations

The Group accounts for business combinations using the acquisition method under IFRS 3 - Business Combinations. See note 1 for further details.

Interests in joint ventures

Under IFRS 11, investments in joint arrangements are classified as either joint operations or joint ventures depending on the contractual rights and obligations of each investor. Auto Trader Group plc has assessed the nature of its joint arrangements and determined them to be joint ventures. Joint ventures are accounted for using the equity method. Under the equity method of accounting, interests in joint ventures are initially recognised at cost and adjusted thereafter to recognise the Group's share of the post-acquisition profits or losses, movements in other comprehensive income and dividends received.

Cash and cash equivalents

 $Cash \, and \, cash \, equivalents \, include \, cash \, in \, hand \, and \, short-term \, deposits \, held \, on \, call \, with \, banks.$

Inventories

Inventory is measured at the lower of cost and net realisable value, being the estimated selling price less costs to complete and sell. Cost is based on the cost of purchase on a first in, first out basis.

Borrowings

Borrowings are recognised initially at fair value, net of transaction costs incurred, and are subsequently carried at amortised cost, with any difference between the proceeds (net of transaction costs) and the redemption value being recognised in the income statement over

the period of the borrowings using the effective interest method. Finance and issue costs associated with the borrowings are charged to the income statement using the effective interest rate method from the date of issue over the estimated life of the borrowings to which the costs relate.

Borrowings are derecognised when the contractual obligation is discharged, cancelled or expires. Where an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as a derecognition of the original liability and the recognition of a new liability, such that the difference in respective carrying amounts together with any costs or fees incurred are recognised in the income statement.

Borrowings are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at least 12 months after the balance sheet date.

Vehicle financing

A vehicle stocking loan is a financing arrangement which is used to purchase new and used vehicles prior to re-sale. This financing arrangement can only be used for this purpose, typically has a maturity of 180 days or less and is repayable on the earliest of the vehicle delivery date or the maturity date. Based on these factors, the Group recognises these arrangements as financial liabilities within trade and other payables as part of its operating cycle.

Provisions

A provision is recognised when a present legal or constructive obligation exists at the balance sheet date as a result of a past event, it is probable that an outflow of resources will be required to settle the obligation and a reliable estimate of that obligation can be made. Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. If the effect is material, provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects current market assessments of the time value of money and, where appropriate, the risks specific to the obligation.

Contingent liabilities are not recognised but are disclosed unless an outflow of resources is remote. Contingent assets are not recognised but are disclosed where an inflow of economic benefits is probable.

Share capital

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of new shares are shown in equity as a deduction from the proceeds.

Where the Group purchases its own equity share capital, the consideration paid is deducted from equity attributable to the Group's shareholders. Where such shares are subsequently cancelled, the nominal value of the shares repurchased is deducted from share capital and transferred to a capital redemption reserve. Where the Group purchases its own equity share capital to hold in treasury, the consideration paid for the shares is shown as own shares held within equity.

Shares held by Employee Share Option Trust

The Employee Share Option Trust ('ESOT') provides for the issue of shares to Group employees principally under share option schemes. The Group has control of the ESOT and therefore consolidates the ESOT in the Group financial statements. Accordingly, shares in the Company held by the ESOT are included in the balance sheet at cost as a deduction from equity.

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2. SIGNIFICANT ACCOUNTING POLICIES CONTINUED

Share premium

The amount subscribed for the ordinary shares in excess of the nominal value of these new shares is recorded in share premium. Costs that directly relate to the issue of ordinary shares are deducted from share premium net of corporation tax.

Capital reorganisation reserve

The capital reorganisation reserve arose on consolidation as a result of the share-for-share exchange on 24 March 2015. It represents the difference between the nominal value of shares issued by Auto Trader Group plc in this transaction and the share capital and reserves of Auto Trader Holding Limited.

Capital redemption reserve

The capital redemption reserve arises from the purchase and subsequent cancellation of the Group's own equity share capital.

Other reserves

Other reserves include the currency translation reserve on the consolidation of entities whose functional currency is other than sterling, and other amounts which arose on the initial common control transaction that formed the Group.

Earnings per share

The Group presents basic and diluted earnings per share ('EPS') for its ordinary shares. Basic EPS is calculated by dividing the profit attributable to ordinary shareholders by the weighted average number of ordinary shares outstanding during the period. For diluted EPS, the weighted average number of ordinary shares is adjusted to assume conversion of all dilutive potential ordinary shares.

Dividend distribution

Dividend distribution to the Company's shareholders is recognised as a liability in the Group's financial statements in the period in which the dividend is approved by the Company's shareholders in the case of final dividends, or the date at which they are paid in the case of interim dividends.

Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision-maker. The chief operating decision-maker, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the Auto Trader Leadership Team that makes strategic decisions (note 4).

Foreign currency translation

a) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at the period end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the income statement within administrative expenses.

b) Foreign operations

The results and financial position of all Group entities (none of which has the currency of a hyper-inflationary economy) that have a functional currency other than sterling are translated into sterling as follows:

- assets and liabilities for each balance sheet presented are translated at the closing rate at the date of that balance sheet; and
- income and expenses for each income statement are translated at average exchange rates.

These foreign currency differences are recognised in other comprehensive income and the translation reserve within other reserves.

On the disposal of a foreign operation, the cumulative exchange differences that were recorded in equity are recognised in the income statement as part of the gain or loss on sale. Goodwill and fair value adjustments arising on the acquisition of a foreign entity are treated as assets and liabilities of the foreign entity and translated at the closing rate.

Fair value measurement

'Fair value' is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date in the principal or, in its absence, the most advantageous market to which the Group has access at that date. The fair value of a liability reflects its non-performance risk. A number of the Group's accounting policies and disclosures require the measurement of fair values, for both financial and non-financial assets and liabilities. When one is available, the Group measures the fair value of an instrument using the quoted price in an active market for that instrument. If there is no quoted price in an active market, then the Group uses valuation techniques that maximise the use of relevant observable outputs and minimise the use of unobservable outputs. The chosen valuation technique incorporates all of the factors that market participants would take into account in pricing a transaction.

3. RISK AND CAPITAL MANAGEMENT

Overview

In the course of its business the Group is exposed to market risk, credit risk and liquidity risk from its use of financial instruments. This note presents information about the Group's exposure to each of the below risks, the Group's objectives, policies and processes for measuring and managing risk and the Group's management of capital. Further quantitative disclosures are included throughout these Consolidated financial statements.

The Group's overall risk management strategy is to minimise potential adverse effects on the financial performance and net assets of the Group. These policies are set and reviewed by senior finance management and all significant financing transactions are authorised by the Board of Directors.

Market risk

i. Foreign exchange risk

The Group has no significant foreign exchange risk as 100% of the Group's revenue and 98% of costs are sterling-denominated. As the amounts are not significant, no sensitivity analysis has been presented.

ii. Interest rate risk

The Group's interest rate risk arises from vehicle stocking loans which have floating rates of interest linked to the Bank of England Base Rate and long-term borrowings under the Syndicated RCF with floating rates of interest linked to SONIA. The Group monitors interest rates on an ongoing basis but does not currently hedge interest rate risk. The variation of 100 basis points in the interest rate of floating rate financial liabilities (with all other variables held constant) will increase or decrease post-tax profit for the year by £0.1m (2024: £0.3m).

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3. RISK AND CAPITAL MANAGEMENT CONTINUED

Credit risk

Credit risk is the risk of financial loss to the Group if a customer or banking institution fails to meet its contractual obligations.

i. Trade receivables

Credit risk relating to trade receivables is managed centrally and the credit risk for new Auto Trader customers is analysed before standard payment terms and conditions are offered. Policies and procedures exist to ensure that Auto Trader's existing customers have an appropriate credit history and a significant number of balances are collected via direct debit. In March, more than 88.3% (2024: 87.4%) of Auto Trader's retailer customers paid via monthly direct debit, minimising the risk of non-payment. Sales to private individuals using Auto Trader are primarily settled in advance using major debit or credit cards which removes the risk in this area.

Autorama's main customers are funders who do not change regularly, so the risk in this area is also minimal.

The Group establishes an expected credit loss that represents its estimate of losses in respect of trade and other receivables. Further details of these are given in note 30.

Overall, the Group considers that it is not exposed to a significant amount of either customer credit or bad debt risk, due to the fragmented nature of the customer base and the robust nature of the used car market.

ii. Cash and cash equivalents

As at 31 March 2025, the Group held cash and cash equivalents of £15.3m (2024: £18.7m). The cash and cash equivalents are held with bank and financial institution counterparties, which are rated between P-1 and P-2 based on Moody's ratings. The Group's treasury policy is to monitor cash, and when applicable deposit balances, on a daily basis and to manage counterparty risk, whilst also ensuring efficient management of the Group's Syndicated RCF.

Liquidity risk

Liquidity risk is the risk that the Group will encounter difficulties in meeting the obligations associated with its financial liabilities that are settled by delivering cash. The Group's approach to managing liquidity is to ensure, as far as possible, that it will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Group's reputation.

Cash flow forecasting is performed centrally by the Director of Group Finance. Rolling forecasts of the Group's liquidity requirements are monitored to ensure it has sufficient cash to meet operational needs. The Group's revenue model is largely subscription-based, which results in a regular level of cash conversion allowing it to service working capital requirements.

On 1 February 2025, the Group extended the term of its Syndicated RCF to February 2030 by exercising the remaining one-year extension option. Until February 2029 the available facility is £200m, reducing to £165m thereafter, due to one lender not participating in the second extension option. The facility allows the Group access to cash at one working day's notice. At 31 March 2025, £nil was drawn under the Syndicated RCF (2024: £30.0m).

The Group has access to a vehicle stocking loan, with a limit of £12.0m. This financing arrangement can only be used to fund the purchase of new and used vehicles prior to re-sale and has a maturity of 180 days or less. The loan is repayable on the earliest of the vehicle delivery date or the maturity date.

At 31 March 2025, £1.0m was recognised in the Consolidated balance sheet (2024: £2.1m).

Capital management

The Group considers capital to be net debt plus total equity. Net debt is calculated as total bank debt, other loans and lease financing, less cash and cash equivalents as shown in note 31. Total equity is as shown in the Consolidated balance sheet.

The calculation of total capital is shown in the table below:

	2025	2024
	£m	£m
Total net funds/(debt)	(12.7)	14.0
Total equity	569.4	552.3
Total capital	556.7	566.3

The objectives for managing capital are to safeguard the Group's ability to continue as a going concern, in order to provide returns for shareholders and benefits for other stakeholders and to maintain an efficient cost of capital structure. To maintain or adjust the capital structure, the Group may pay dividends, return capital through share buybacks, issue new shares or take other steps to increase share capital and reduce or increase debt facilities.

As at 31 March 2025, the Group had borrowings of £nil (2024: £30.0m) through its Syndicated RCF. Interest is payable on this facility at a rate of SONIA plus a margin of between 1.2% and 2.1% depending on the consolidated leverage ratio of Auto Trader Group plc and its subsidiaries, which is calculated and reviewed on a biannual basis. As part of the amendment and extension of its Syndicated RCF in 2023, three sustainability performance targets were incorporated into the agreement. These were tested for the first time in 2024. The margin shall be increased or decreased between -0.05% and 0.05% based on the number of sustainability performance targets achieved in the reporting period. This will be reviewed annually. The Group remains in compliance with its banking covenants.

4. SEGMENTAL INFORMATION

IFRS 8 - Operating Segments requires the Group to determine its operating segments based on information which is provided internally. Based on the internal reporting information and management structures within the Group, it has been determined that there are two operating segments (2024: two operating segments), being:

- Auto Trader: includes the results of Auto Trader and AutoConvert in respect of online classified advertising of motor vehicles and other related products and services in the digital automotive marketplace including share of profit from the Dealer Auction joint venture.
- Autorama: the results of Autorama in respect of a marketplace for leasing new vehicles and other related products and services.

Management has determined that there are two operating segments in line with the nature in which the Group is managed. The reports reviewed by the Auto Trader Leadership Team ('ALT'), which is the chief operating decision-maker ('CODM') for both segments, split out operating performance by segment. The ALT is made up of the Executive Directors and Key Management and is responsible for the strategic decision-making of the Group. Revenue and cost streams presented for each operating segment are largely independent in the reporting period with certain costs recharged between segments.

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4. SEGMENTAL INFORMATION CONTINUED

The ALT primarily uses the measures of revenue and operating profit to assess the performance of each operating segment. Segment revenue comprises revenue from external customers and is reported to the ALT in a manner consistent with that in the income statement. Inter-segment revenue and costs are not reported to the ALT. In the year to 31 March 2025, inter-segment revenue earned by Auto Trader from Autorama for vehicles leased via a journey initiated on the Auto Trader platform was not material (2024: £nil).

Analysis of the Group's revenue and results for both reportable segments, with a reconciliation to Group profit before tax, is shown below:

	Auto Trader	Autorama	Group central	
	segment	segment	costs	Group
Year to 31 March 2025	£m	£m	£m	£m
Total segment revenue	564.8	36.3	-	601.1
People costs	(92.8)	(7.4)	-	(100.2)
Marketing	(24.6)	(2.7)	-	(27.3)
Costs of goods sold	-	(26.2)	-	(26.2)
Digital Services Tax	(10.2)	-	-	(10.2)
Other costs	(40.5)	(2.8)	-	(43.3)
Depreciation & amortisation	(6.3)	(1.5)	(12.9)	(20.7)
Total segment costs	(174.4)	(40.6)	(12.9)	(227.9)
Share of profit from joint ventures	3.6	-	-	3.6
Total segment operating profit/(loss)	394.0	(4.3)	(12.9)	376.8
Finance costs - net				(1.1)
Profit before tax				375.7

Group central costs are not allocated to the operating profit/(loss) reported to the CODM for either operating segment.

For the year ending 31 March 2025, an amortisation expense of £12.9m (2024: £10.0m) was recognised in relation to the fair value of the brand, technology and other assets acquired in the Group's business combination of Autorama. In the prior period, a further £11.1m charge was recognised in people costs, comprising a £10.4m share-based payment charge relating to the shares issued as part of the deferred consideration for Autorama and a further £0.7m settled in cash.

	Auto Trader segment	Autorama segment	Group central costs	Group
Year to 31 March 2024	£m	£m	£m	£m
Total segment revenue	529.7	41.2	-	570.9
People costs	(81.5)	(10.9)	(11.1)	(103.5)
Marketing	(22.3)	(4.0)	-	(26.3)
Costs of goods sold	-	(28.2)	-	(28.2)
Othercosts	(44.2)	(4.5)	-	(48.7)
Depreciation & amortisation	(5.9)	(2.4)	(10.0)	(18.3)
Total segment costs	(153.9)	(50.0)	(21.1)	(225.0)
Share of profit from joint ventures	2.8	-	-	2.8
Total segment operating profit/(loss)	378.6	(8.8)	(21.1)	348.7
Finance costs - net				(3.5)
Profit before tax				345.2

In the current and prior year, the Group has classified expenditure by nature (2024: by nature).

5. REVENUE

The Group's operations and main revenue streams are those described in these annual financial statements. The Group's revenue is derived from contracts with customers.

All revenues were earned from activities and customers in the United Kingdom.

In the following table, the Group's revenue is detailed by customer type. This level of detail is consistent with that used by management to assist in the analysis of the Group's revenue-generating trends.

Revenue	2025 £m	2024 £m
Retailer	480.0	450.0
Home Trader	16.1	13.4
Other	13.0	12.3
Trade	509.1	475.7
Consumer Services	42.4	39.6
Manufacturer & Agency	13.3	14.4
Autorama	36.3	41.2
Total revenue	601.1	570.9

Revenue is largely recognised over time, other than Autorama revenue which is recognised at a point in time when related sales commission or fees are earned. The Group has no major customers to disclose in either the current or prior year.

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2025

£000£

2024

£000

5. REVENUE CONTINUED

Contract balances

The following table provides information about receivables and contract assets and liabilities from contracts with customers.

	2025	2024
	£m	£m
Receivables, which are included in trade and other receivables	33.4	36.0
Accrued income	46.0	44.5
Deferred income	(12.5)	(15.1)

Accrued income relates to the Group's unconditional rights to consideration for services provided but not invoiced at the reporting date. Accrued income is transferred to trade receivables when invoiced.

Deferred income relates to advanced consideration received for which revenue is recognised as or when services are provided. £5.3m (2024: £7.3m) of the deferred income balance is classified as a current liability within trade and other payables (note 20). Included within deferred income is £7.8m (2024: £8.3m) relating to consideration received from Dealer Auction Limited (joint venture) for the provision of data services to Dealer Auction (note 15). Revenue relating to this service is recognised on a straight-line basis over a period of 20 years to 31 December 2038; given this time period the liability has been split between current and non-current liabilities. Revenue of £0.6m was recognised in the year (2024: £0.6m).

6. OPERATING PROFIT

Operating profit is after (charging)/crediting the following:

		2025	2024	in
	Note	£m	£m	
Staff costs	7	(100.0)	(92.2)	In
Contractor costs		(0.2)	(0.2)	£1
Depreciation of property, plant and equipment	13	(5.2)	(4.8)	01
Amortisation of intangible assets	12	(15.5)	(13.5)	8.
(Loss)/profit on sale of property, plant and equipment		-	(0.3)	D

Services provided by the Company's auditor

During the year, the Group obtained the following services from the operating	company's c	uditor:
	2025	2024

	2023	
	£m	
Fees payable for the audit of the Company and Consolidated financial statements	0.3	
Fees payable for other services		
The audit of the subsidiary undertakings pursuant to legislation	0.3	
Total	0.6	

Fees payable for audit-related assurance services in the year were £55,000 (2024: £52,000) for the half-year review of the condensed financial statements. Fees payable for other non-audit services in the year were £16,000 (2024: £15,000) for limited assurance over certain information included within or referenced from the Annual Report.

7. EMPLOYEE NUMBERS AND COSTS

The average monthly number of employees (including Executive Directors and contractors) employed by the Group was as follows:

		2025	2024
2024		£m	£m
£m	Customer operations	675	646
36.0	Product and technology	402	394
14.5	Corporate	190	193
(15.1)	Total	1,267	1,233

The aggregate payroll costs of these persons were as follows:

	Note	2025 £m	2024 £m
Wages and salaries		76.3	72.6
Social security costs		7.5	7.5
Defined contribution pension costs	24	4.7	4.1
		88.5	84.2
Share-based payments and associated NI	29	11.7	8.2
Total		100.2	92.4

Wages and salaries include £29.6m (2024: £28.1m) relating to the product and technology teams; these teams spend a significant proportion of their time on innovation of our product proposition and incremental enhancements to the Group's platforms.

In addition to the share-based payments disclosed above, a share-based payment charge of £10.4m was recognised in the prior period relating to deferred consideration for the acquisition of Autorama.

8. DIRECTORS AND KEY MANAGEMENT REMUNERATION Directors' remuneration

- 4	 - 1	 	 	÷ .					

Gain on exercise of share options	3.1	Nil
	6.8	2.9
Company contributions to money purchase pension schemes	0.1	0.1
Amounts receivable under long-term incentive schemes	4.0	-
Directors' remuneration	2.7	2.8

Three (2024: Three) Directors received Company contributions to money purchase pension schemes.

Three (2024: Nil) Directors exercised share options.

Three: (2024: Three) Directors received share awards for qualifying services.

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£m

0.3

0.5

2025

2024

8. DIRECTORS AND KEY MANAGEMENT REMUNERATION CONTINUED

The aggregate of remuneration and amounts receivable under long-term incentive schemes of the highest paid Director was £3,010,000 (2024: £1,054,000), and Company pension contributions of £47,000 (2024: £43,000) were made to a money purchase scheme on their behalf. During the year, the highest paid Director exercised share options and received shares under a long-term incentive scheme. This information was not included in the 2024 financial statements.

Key Management compensation

During the year to 31 March 2025, Key Management comprised the members of the ALT (who are defined in note 4) and the Non-Executive Directors (2024: OLT and the Non-Executive Directors). The remuneration of all Key Management was as follows:

	2025	2024
	£m	£m
Short-term employee benefits	5.3	4.6
Share-based payments	5.0	2.1
Pension contributions	0.3	0.2
Total excluding NI	10.6	6.9
Employer NI	1.0	0.8
Total	11.6	7.7

9. NET FINANCE COSTS

	2025 £m	
On bank loans and overdrafts	1.1	
Amortisation of debt issue costs	0.5	0.6
Interest unwind on lease liabilities	0.1	0.1
Interest on vehicle stocking loan	0.3	0.3
Interest receivable on cash and cash equivalents	(0.9)	(0.5)
Total	1.1	3.5
10. TAXATION		
	2025 £m	
Current taxation		
UK corporation taxation	96.5	91.7
Adjustments in respect of prior years	0.4	-
Total current taxation	96.9	91.7
Deferred taxation		
Origination and reversal of temporary differences	(3.4	(3.0)
Adjustments in respect of prior years	(0.4	(0.4)
Total deferred taxation	(3.8)	(3.4)
Total taxation charge	93.1	88.3

The taxation charge for the year is lower than (2024: higher than) the effective rate of corporation tax in the UK of 25% (2024: 25%). The differences are explained below:

£m	£m
345.2	375.7
86.3	93.9
3.5	0.4
(0.7)	(0.9)
(0.4)	-
-	(0.3)
(0.4)	-
88.3	93.1
	- 93.1

Expenses non-deductible for taxation purposes in the prior period principally included the share-based payment expense incurred in that year relating to the deferred consideration arising on acquisition of Autorama.

Taxation on items taken directly to equity was a credit of £0.8m (2024: debit of £0.3m) relating to tax on share-based payments.

Taxation recorded in equity within the Consolidated statement of comprehensive income was a release of £0.5m (2024: release of £0.1m) relating to post-employment benefit obligations.

The taxation charge for the year is based on the standard rate of UK corporation tax for the period of 25% (2024: 25%). Deferred income taxes have been measured at the tax rate expected to be applicable at the date the deferred income tax assets and liabilities are realised.

The UK Digital Services Tax ('UK DST') is calculated using a gross measure of revenue and therefore does not meet the definition of an income tax under IAS12 - Income Taxes. Amounts payable are therefore accounted for as a pre-tax operating expense which, on the basis it is incurred wholly and exclusively for the purposes of the Company's trade, will be included as a deductible expense in the calculation of corporation tax payable.

The Group has exceeded the threshold for in-scope revenue for UK DST in financial year 2025. This has resulted in an operating expense of £10.2m in the period, which we expect to be recurring and growing in line with revenue. We had previously commented that the UK Government continues to work towards implementing a global two-pillar tax solution addressing the tax challenges arising from the digitalisation of the economy. The recently announced US trade deal has not impacted UK DST. We will continue to monitor the progress of any changes to the application of UK DST.

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11. EARNINGS PER SHARE

12. INTANGIBLE ASSETS

Basic earnings per share is calculated using the weighted average number of ordinary shares in issue during the year, excluding those held in treasury and by the Employee Share Option Trust ('ESOT'), based on the profit for the year attributable to shareholders.

	number of ordinary shares	earnings £m	Pence pershare
Year ended 31 March 2025			
Basic EPS	892,418,234	282.6	31.66
Diluted EPS	895,392,458	282.6	31.56
Year ended 31 March 2024			
BasicEPS	912,582,172	256.9	28.15
Diluted EPS	915,302,568	256.9	28.07

The number of shares in issue at the start of the year is reconciled to the basic and diluted weighted average number of shares below:

	2025	2024
Issued ordinary shares at 1 April	907,213,454	923,074,657
Weighted effect of ordinary shares purchased for cancellation	(9,986,345)	(11,835,430)
Weighted effect of ordinary shares held in treasury	(4,507,565)	(4,417,849)
Weighted effect of shares held in the ESOT	(301,310)	(330,294)
Weighted effect of ordinary shares issued for share-based payments	-	6,091,088
Weighted average number of shares for basic EPS	892,418,234	912,582,172
Dilutive impact of share options outstanding	2,974,224	2,720,396
Weighted average number of shares for diluted EPS	895,392,458	915,302,568

For diluted earnings per share, the weighted average number of shares for basic EPS is adjusted to assume conversion of all potentially dilutive ordinary shares. The Group has potentially dilutive ordinary shares arising from share options granted to employees. Options are dilutive where the exercise price together with the future IFRS 2 charge is less than the average market price of the ordinary shares during the year. Options under the Performance Share Plan, the Single Incentive Plan Award for the Auto Trader Leadership Team and certain key employees, the Single Incentive Plan Award for all employees, the Deferred Annual Bonus Plan and the Share Incentive Plan are contingently issuable shares and are therefore only included within the calculation of diluted EPS if the performance conditions are satisfied.

The average market value of the Group's shares for the purposes of calculating the dilutive effect of share-based incentives was based on quoted market prices for the period during which the share-based incentives were outstanding.

	de	velopment	Financial			
	Goodwill	costs	systems	Brand	Other	Total
	£m	£m	£m	£m	£m	£m
Cost						
At 31 March 2023	544.6	27.3	13.1	48.2	29.7	662.9
Additions	-	0.2	-	-	-	0.2
Disposals	-	(3.0)	-	-	-	(3.0)
At 31 March 2024	544.6	24.5	13.1	48.2	29.7	660.1
Disposals	-	(2.6)	-	-	-	(2.6)
At 31 March 2025	544.6	21.9	13.1	48.2	29.7	657.5
At 31 March 2023 Amortisation charge Disposals At 31 March 2024	117.0 - - 117.0	9.9 3.0 (3.0) 9.9	13.1 - - 13.1	4.3 7.9 - 12.2	17.6 2.6 - 20.2	161.9 13.5 (3.0) 172.4
Amortisation charge	-	2.7	-	11.2	1.6	15.5
Disposals	-	(2.6)	-	-	-	(2.6)
At 31 March 2025	117.0	10.0	13.1	23.4	21.8	185.3
Net book value at 31 March 2025	427.6	11.9	-	24.8	7.9	472.2
Net book value at 31 March 2024	427.6	14.6	-	36.0	9.5	487.7
Net book value at 31 March 2023	427.6	17.4		43.9	12.1	501.0

Other intangibles include customer relationships, technology, trade names, trademarks and non-compete agreements. Intangible assets which have a finite useful life are carried at cost less accumulated amortisation. Amortisation of these intangible assets is calculated using the straightline method to allocate the cost of the assets over their estimated useful lives. The longest estimated useful life remaining at 31 March 2025 is 10 years (31 March 2024: 11 years).

For the year to 31 March 2025, the amortisation charge of £15.5m (2024: £13.5m) has been charged to operating costs in the Consolidated income statement. The increased amortisation charge is the result of the useful economic life of the Vanarama brand being reduced to five years from acquisition, following accelerated integration between Auto Trader and Autorama. This change took effect in October 2023.

At 31 March 2025, there were no software and website development costs representing assets under construction (2024: £nil).

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12. INTANGIBLE ASSETS CONTINUED

In accordance with UK-adopted international accounting standards, goodwill is not amortised, but instead is tested annually for impairment, or more frequently if there are indicators of impairment. Goodwill is carried at cost less accumulated impairment losses.

Impairment test for goodwill

Goodwill is allocated to the appropriate cash-generating unit ('CGU') based on the smallest identifiable group of assets that generates cash inflows independently in relation to the specific goodwill. There are two CGUs that exist in the Group, being the Digital CGU and the Autorama CGU.

The carrying value of the CGUs is principally the sum of goodwill, property, plant and equipment (including lease assets), intangibles and lease liabilities, and related deferred tax, as follows:

	2025 £m	2024 £m
Digital	353.1	352.3
Autorama	132.6	144.0

Digital

The recoverable amount of the Digital CGU, which includes goodwill of £335.1m, is determined from value-in-use calculations that use discounted cash flow projections from the latest business plan. The carrying value is forecast to be recovered based on less than two years of forecasted cash flows from this mature operating business.

Income and costs within the budget are derived on a detailed 'bottom up' basis – all income streams and cost lines are considered and appropriate growth, or decline, rates are assumed. Income and cost growth forecasts are risk adjusted to reflect specific risks facing the CGU and take into account the market in which it operates. Assumptions, which are not sensitive to change, include revenue growth rates, associated levels of marketing support and directly associated overheads. All assumptions are based on past performance and management's expectation of market development. Cash flows beyond the forecast period of five years (2024: five years) are extrapolated using the estimated growth rate stated into perpetuity; a rate of 2.5% (2024: 2.5%) has been used. This is lower than the current rate of inflation in the UK but takes account of longer-term considerations.

The pre-tax discount rate used within the recoverable amount calculation is based upon the weighted average cost of capital. The discount rate takes into account the risk-free rate of return, the market risk premium and beta factor reflecting the average beta for the Group and comparator companies which are used in deriving the cost of equity. Other than as included in the financial budget, it is assumed that there are no material adverse changes in legislation that would affect the forecast cash flows.

The key assumptions used for the value-in-use calculation are as follows:

	2025	2024
Terminal value growth rate	2.5%	2.5%
Discount rate (pre-tax)	12.6%	12.5%

The recoverable amount of goodwill shows significant headroom compared with its carrying value. The level of headroom may change if different growth rate assumptions or a different pre-tax discount rate were used in the cash flow projections. There are no changes to the key assumptions of growth rate or discount rate that are considered by the Directors to be reasonably possible, which give rise to an impairment of goodwill relating to the Digital CGU.

Having completed the 2025 impairment review, no impairment has been recognised in relation to the Digital CGU (2024: no impairment).

Autorama

The recoverable amount of the Autorama CGU is based on a value-in-use methodology following the integration of the business since its acquisition by the Group.

Goodwill amounting to £92.5m in the Autorama CGU arose on the acquisition of Autorama UK Limited in June 2022. The acquisition was undertaken to enable Auto Trader to establish, as part of its new car strategy, a leading marketplace for leasing new cars which, over time, is set to benefit from: the growth of electric cars, new manufacturers entering the UK market and a shift towards new digital distribution models. Leasing provides consumers a cost-effective way to access a new vehicle with a model that is consistent with any future move towards usership rather than ownership.

Value-in-use reflects the present value of the future cash flows the Group expects to be derived from the cash-generating unit. The key assumptions used in the estimation of the CGU's recoverable amount are as follows:

	2025	2024
Forecast period	5 years	6 years
Compound annual growth rate for revenue (from lease commissions and ancillary sales)	41%	32%
Terminal value growth rate	2.5%	2.5%
Discount rate (pre-tax)	12.6%	12.8%

The five-year forecast period to 2030 is consistent with the period of regulatory and commercial change expected in the new vehicle market described above. The increased compound annual growth rate for revenue since the prior year reflects the phasing of growth over the forecast period to 2030 as new car supply recovers. Actual revenue in the year ended 31 March 2025 was marginally below the prior year impairment assessment, albeit with lower than forecast car units.

Assessment of the CGU's value-in-use reflects long-term assumptions around changing distribution models for new car sales, including new electric vehicles, and an increased proportion of vehicles being leased. Management have used historic market data published by The Society of Motor Manufacturers & Traders ('SMMT') and British Vehicle Rental & Leasing Association ('BVRLA') to inform their estimate of the number of new vehicles to be sold each year, the proportion of new vehicles which are expected to be leased and the number of leases forecast to be transacted through brokers. The forecasts in any year do not assume a larger new car or van registration market than in 2019, before the disruption to supply that commenced during the COVID-19 pandemic.

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12. INTANGIBLE ASSETS CONTINUED

The key assumption of the forecast sales growth is increasing the number of new vehicles transacted by the Group onto lease plans, with revenues, including ancillary sales, consequent on each vehicle lease transaction completed. This sales growth, particularly for cars, is dependent upon the assumption of a significant increase in the Group's market share. This is principally expected to be achieved by further developing the capability for new vehicle lease transactions to originate on the well-established Auto Trader marketplace, under the Auto Trader brand, as well as Vanarama. The reach of the Auto Trader audience is expected to support both demand and access to new vehicle supply. Growth in the forecast periods is a lower compound annual growth rate for new van leases which has a more established market share.

In the year to 31 March 2025, Autorama has delivered 6,268 vehicles (2024: 7,847 vehicles) of which an increasing proportion year-on-year originated on Auto Trader. The leasing market has continued to be constrained by tight new car supply in the current and prior year, but supply is expected to improve, particularly as new car manufacturers enter the UK market, and by 31 March 2025, the business had started to observe some improved offers to customers. Future customer demand is expected to be supported by reducing UK interest base rates, which are a component of lease rates offered.

In response to constrained supply in the current year, the Group continued the integration of Autorama into Auto Trader and focused on realising post-acquisition cost synergies in advance of market growth. Consequently, Autorama's loss for the year ended 31 March 2025 of £4.3m is lower than the prior year forecast for this period and is expected to be close to break-even in the year ending 31 March 2026.

The risk of sales growth assumptions for new vehicles transacted in this period not being achieved is reflected in the base forecast cash flows rather than the pre-tax discount rate applied. The pre-tax discount rate disclosed has been derived using a weighted average cost of capital and using the Capital Asset Pricing Model, reflecting UK-based assumptions for the risk-free rate.

The sensitivity of the impairment calculation at 31 March 2025 is reduced due to the accounting requirement to have expensed in prior years the £49.9m share-based payment charge relating to deferred consideration. All of this charge has been expensed at 31 March 2025, together with a cumulative £31.0m of acquired intangible amortisation.

The recoverable amount at 31 March 2025 is dependent on achieving the planned sales growth through increasing the number of leased vehicles by the end of the forecast period in 2030.

A 25% reduction in the number of all new vehicles delivered in 2030, reflecting a lower market share, would result in an impairment charge of £18m. The cash flows in 2030 have been sensitised because, as the cash flow period on which the terminal value is calculated, 2030 is the period in which revenue has the greatest impact on the estimation of the recoverable amount. If the sensitised growth in these cash flows was also deferred by one year to end in 2031, to reflect the risk of a delay in the recovery of new car and van supply, the impairment charge would increase to £29m.

No reasonably possible changes in the discount rate or long-term growth rate would result in an impairment charge.

13. PROPERTY, PLANT AND EQUIPMENT

	Land, buildings and leasehold improvements £m	Office equipment £m	Motor vehicles £m	Work in progress £m	Total £m
Cost	2.11	2.111		2.11	2.111
At 31 March 2023	21.7	13.2	2.0	-	36.9
Additions	2.8	1.4	0.2	-	4.4
Disposals	(1.5)	(4.1)	(0.6)	-	(6.2)
At 31 March 2024	23.0	10.5	1.6	-	35.1
Additions	0.2	1.2	0.3	2.6	4.3
Disposals	(0.2)	(2.9)	(1.0)	-	(4.1)
At 31 March 2025	23.0	8.8	0.9	2.6	35.3
Accumulated depreciation At 31 March 2023 Charge for the year Disposals	10.4 2.9 (1.1)	9.4 1.5 (4.1)	1.2 0.4 (0.4)		21.0 4.8 (5.6)
At 31 March 2024	12.2	6.8	1.2	-	20.2
Charge for the year	3.4	1.5	0.3	-	5.2
Disposals	(0.2)	(2.5)	(0.8)	-	(3.5)
At 31 March 2025	15.4	5.8	0.7	-	21.9
Net book value at 31 March 2025	7.6	3.0	0.2	2.6	13.4
Net book value at 31 March 2024	10.8	3.7	0.4	-	14.9
Net book value at 31 March 2023	11.3	3.8	0.8	-	15.9

Included within property, plant and equipment are £2.8m (2024: £5.0m) of assets recognised as leases under IFRS 16. Further details of these leases are disclosed in note 14. The depreciation expense of £5.2m for the year to 31 March 2025 (2024: £4.8m) has been recorded in operating costs in the Consolidated income statement. During the year, £2.9m (2024: £5.3m) worth of property, plant and equipment with £nil net book value was disposed of.

During the period, the Group announced the planned relocation of its head office. The fit-out of the new premises has commenced and the Group has incurred costs of £2.6m in 2025, disclosed under work in progress. Depreciation of work in progress assets will commence when they are available for use. Further details of capital commitments are given in note 34.

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14. LEASES

The Group's lease assets are held within property, plant and equipment. Information about leases for which the Group is a lessee is presented below:

	2025	2024
	£m	£m
Net book value of property, plant and equipment owned	10.6	9.9
Net book value of right of use assets	2.8	5.0
	13.4	14.9

Net book value of right of use assets	Land, buildings and leasehold improvements £m	Office equipment £m	Motor vehicles £m	Total £m
Balance at 31 March 2023	5.8	0.2	0.5	6.5
Additions	0.5	0.1	0.2	0.8
Disposals	(0.1)	-	-	(0.1)
Depreciation charge	(1.8)	(0.1)	(0.3)	(2.2)
Balance at 31 March 2024	4.4	0.2	0.4	5.0
Additions	-	0.1	0.2	0.3
Disposals	-	-	(0.2)	(0.2)
Depreciation charge	(2.0)	(0.1)	(0.2)	(2.3)
At 31 March 2025	2.4	0.2	0.2	2.8
Lease liabilities in the balance sheet at 31 March			2025 £m	2024 £m
Current			2.1	2.4
Non-current			0.4	2.4
Total			2.5	4.8

A maturity analysis of contractual undiscounted cash flows relating to lease liabilities is presented within note 30. The term recognised for certain leases has assumed lease break options are exercised. Certain lease rentals are subject to periodic market rental reviews.

During the prior year, the Group reassessed its dilapidations provision for its leased properties which resulted in a £0.4m increase in the provision and corresponding increase in the right of use asset.

Amounts charged in the income statement	2025 £m	2024 £m
Depreciation charge of right of use assets	2.3	2.2
Interest on lease liabilities	0.1	0.1
Total amounts charged in the income statement	2.4	2.3
Cashoutflow	2025 £m	2024 £m
Total cash outflow for leases	2.5	2.7

15. NET INVESTMENTS IN JOINT VENTURES

Joint ventures are contractual arrangements over which the Group exercises joint control with partners and where the parties have rights to the net assets of the arrangement, irrespective of the Group's shareholding in the entity.

The Group owns 49% of the ordinary share capital of Dealer Auction Limited (previously Dealer Auction (Holdings) Limited). The basis of the Group's joint control is through a shareholder agreement and an assessment of the substantive rights of each shareholder, including operational barriers or incentives that would prevent or deter rights being exercised.

Net investments in joint ventures at the reporting date include the Group's equity investment in joint ventures and the Group's share of the joint ventures' post acquisition net assets. The table below reconciles the movement in the Group's net investment in joint ventures in the year:

	Equity investments in joint ventures £m	Share of post acquisition net assets £m	Net investments in joint ventures £m
Carrying value			
As at 31 March 2023	37.4	11.9	49.3
Share of result for the year taken to the income statement	-	2.8	2.8
Dividends received in the year	(3.9)	-	(3.9)
As at 31 March 2024	33.5	14.7	48.2
Share of result for the year taken to the income statement	-	3.6	3.6
Dividends received in the year	(4.4)	-	(4.4)
As at 31 March 2025	29.1	18.3	47.4

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15. NET INVESTMENTS IN JOINT VENTURES CONTINUED

Set out below is the summarised financial information for the joint venture, adjusted for differences in accounting policies between the Group and the joint venture. The table also reconciles the summarised financial information to the carrying amount of the Group's interest in the joint venture.

	2025 £m	2024 £m
Non-current assets	93.3	94.5
Current assets		
Cash and cash equivalents	6.5	6.8
Other current assets	2.1	2.1
Total assets	101.9	103.4
Liabilities		
Current liabilities	4.6	4.4
Total liabilities	4.6	4.4
Net assets	97.3	99.0
Group's share of net assets	47.7	48.2
	2025 £m	2024 £m
Revenues	16.3	13.2
Profit for the year	7.3	5.7
Total comprehensive income	7.3	5.7
Group's share of comprehensive income	3.6	2.8
Dividends received by the Group	4.4	3.9

Non-current assets principally comprise goodwill and other intangible assets. The carrying value is assessed annually using a methodology consistent with the Auto Trader cash-generating unit disclosed in note 12.

A list of the investments in joint ventures, including the name, country of incorporation and proportion of ownership interest, is given in note 33.

16. OTHER INVESTMENTS

Shares in other undertakings

	2025 £m	
Investment in iAUTOS Company Limited	-	
Investment in protected insurance cell (Atlas Insurance PCC Limited)	1.3	
Total comprehensive income	1.3	

The Group designated the investment in iAUTOS Company Limited as an equity security at FVOCI as the Group intends to hold the shares for long-term purposes. iAUTOS Company Limited is an intermediate holding company through which trading companies incorporated in the People's Republic of China are held. The fair value of the investment has been valued at £nil since 2014 as the Chinese trading companies are marginally loss-making with forecast future cash outflows.

The protected insurance cell's activity was the writing of insurance business relating to Guaranteed Asset Protection insurance and business equipment in transit. The writing of new insurance business ceased during the prior year, therefore the cell will wind up once all existing policies terminate. The interest in the protected insurance cell is not consolidated in these financial statements as a silo, as the cell company has retained residual obligations in respect of the cell's liabilities. Autorama UK Limited is listed as a guarantor to an agreement between the cell company and Autorama Holding (Malta) Limited. No liability has been recognised for this guarantee by the Group under IFRS 17 – Insurance Contracts on the basis that its fair value is not material, reflecting the size and activity of the protected insurance cell.

17. TRADE AND OTHER RECEIVABLES

	2025	2024
	£m	£m
Trade receivables (invoiced)	30.3	32.7
Net accrued income	44.4	42.8
Trade receivables (total)	74.7	75.5
Prepayments	10.0	6.8
Otherreceivables	-	1.0
Total	84.7	83.3

Trade receivables are amounts due from customers for services performed in the ordinary course of business. They are generally due for settlement within 30 days and therefore are classified as current. Trade receivables are recognised initially at the amount of consideration that is unconditional and has been invoiced at the reporting date. The Group holds the trade receivables with the objective to collect the contractual cash flows and therefore measures them subsequently at amortised cost using the effective interest method. Included within trade receivables (invoiced) is a provision for the impairment of financial assets of £3.1m (2024: £3.3m).

Accrued income relates to the Group's rights to consideration for services provided but not invoiced at the reporting date. Accrued income is transferred to receivables when invoiced. Included within net accrued income is provision for the impairment of financial assets of £1.6m (2024: £1.7m).

Exposure to credit risk and expected credit losses relating to trade and other receivables are disclosed in note 30.

2024 £m 18. INVENTORIES

In Autorama, the Group temporarily takes a small proportion of new vehicle deliveries on balance sheet as principal, which are held within inventory.

	2025	2024
	£m	£m
Finished goods	2.0	2.6
Inventories	2.0	2.6

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19. CASH AND CASH EQUIVALENTS

Cash at bank and in hand is denominated in sterling:

Cash and cash equivalents	15.3	18.7
Cash at bank and in hand	15.3	18.7
	£m	£m
	2025	2024

Cash balances with an original maturity of less than three months were held in current accounts during the year and attracted interest at a weighted average rate of 3.2% (2024: 2.4%).

20. TRADE AND OTHER PAYABLES

	2025 £m	2024 £m
Trade payables	2.6	3.9
Accruals	13.9	17.7
Other taxes and social security	22.6	25.2
Deferred income	5.3	7.3
Digital Services Tax	10.2	-
Vehicle stocking loan	1.0	2.1
Otherpayables	2.2	3.7
Accrued interest payable	0.1	0.2
Total	57.9	60.1

Trade payables are unsecured and are usually paid within 30 days of recognition. The carrying amounts of trade and other payables are considered to be the same as their fair values, due to their short-term nature.

21. BORROWINGS

	2025	2024
Non-current	£m	£m
Syndicated RCF gross of unamortised debt issue costs	-	30.0
Unamortised debt issue costs on Syndicated RCF	-	(2.3)
Total borrowings	-	27.7

Unamortised debt issue costs on the Syndicated RCF, which are now within Prepayments (note 17) in 2025, decreased to £2.1m in the year (2024: £2.3m).

Borrowings are repayable as follows:

	£m	£m
Less than one year	-	-
Two to five years	-	30.0
Total	-	30.0

The carrying amounts of borrowings approximates to their fair values.

Syndicated Revolving Credit Facility ('Syndicated RCF')

The Group has access to an unsecured Syndicated Revolving Credit Facility (the 'Syndicated RCF'). Associated debt transaction costs total £6.5m, with £3.3m being incurred at initiation and £3.2m of additional costs associated with extension requests.

With effect from 1 February 2023, the Group entered into an Amendment and Restatement Agreement to extend the term of the facility for five years from the date of signing and to further reduce the capacity of the facility to £200.0m. During 2024 the Group extended the Syndicated RCF by one year to February 2029, and on 1 February 2025, exercised the second extension option, extending the term of the facility by a further one year to February 2030. Until February 2029 the available facility is £200m, reducing to £165m thereafter due to one lender not participating in the second extension option. No further extensions are permitted under the current agreement.

There is no change to the interest rate payable and there is no requirement to settle all or part of the debt before the termination date stated. The associated debt transaction costs of the extension were £0.3m, which were paid in the period.

Individual tranches are drawn down, in sterling, for periods of up to six months at the compounded reference rate (being the aggregate of SONIA for that interest period) plus a margin of between 1.2% and 2.1% depending on the consolidated leverage ratio of the Group. As part of the Amendment and Restatement Agreement of the Syndicated RCF in 2023, three sustainability performance targets were incorporated into the agreement (to be tested annually with 2024 being the first period of testing). The margin shall be increased or decreased between -0.05% and 0.05% based on the number of sustainability performance targets achieved in the reporting period. A commitment fee of 35% of the margin applicable to the Syndicated RCF is payable quarterly in arrears on unutilised amounts of the total facility.

The Syndicated RCF has financial covenants linked to interest cover and the consolidated debt cover of the Group:

• Net bank debt to EBITDA must not exceed 3.5:1.

• EBITDA to net interest payable must not be less than 3.0:1.

EBITDA is defined as earnings before interest, taxation, depreciation and amortisation, share-based payments and associated NI, share of profit from joint ventures and exceptional items.

All financial covenants of the facility have been complied with through the period.

Exposure to interest rate changes

The exposure of the Group's borrowings (excluding debt issue costs) to SONIA rate changes and the contractual repricing dates at the balance sheet date are as follows:

1		2025	2024
'n		£m	£m
-	One month or less	-	30.0
)	Total	-	30.0
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22. PROVISIONS

	Dilapidations provision £m	Holiday pay provision £m	Total £m
At 31 March 2024	1.6	0.8	2.4
Charged to the income statement	-	1.0	1.0
Utilised in the year	-	(0.8)	(0.8)
Recognised under IFRS 16	-	-	-
Released in the year	-	-	-
At 31 March 2025	1.6	1.0	2.6
		2025 £m	2024 £m
Current		1.0	0.8
Non-current		1.6	1.6
Total		2.6	2.4

23. DEFERRED TAXATION

A net deferred tax asset of £1.1m has been recognised in the balance sheet at 31 March 2025 (2024: deferred tax liability of £2.9m). The movement in deferred taxation assets and liabilities during the year, without taking into consideration the offsetting of balances within the same tax jurisdiction, is as follows:

Deferred taxation assets	Share-based payments £m	Accelerated capital allowances £m	Other temporary differences £m	Total £m
At 31 March 2023	3.7	1.9	7.1	12.7
(Debited)/credited to the income statement	1.1	(0.8)	(0.3)	-
Debited directly to equity	(0.5)	-	-	(0.5)
At 31 March 2024	4.3	1.1	6.8	12.2
(Debited)/credited to the income statement	0.3	(0.3)	(0.1)	(0.1)
Debited directly to equity	0.2	-	-	0.2
At 31 March 2025	4.8	0.8	6.7	12.3
Deferred taxation liabilities		Acquired intangible assets £m	Other temporary differences £m	Total £m
At 31 March 2023		15.1	3.4	18.5
Credited to the income statement		(3.4)	-	(3.4)
At 31 March 2024		11.7	3.4	15.1
Credited to the income statement		(2.8)	(1.1)	(3.9)
At 31 March 2025		8.9	2.3	11.2
Net deferred tax liability at 31 March 2024				(2.9)
Net deferred tax asset at 31 March 2025				1.1

The Group has estimated that an additional £1.7m net deferred tax asset will be recognised in the next 12 months (2024: £2.5m net deferred tax liability realised). This is management's current best estimate and may not reflect the actual outcome in the next 12 months.

24. RETIREMENT BENEFIT OBLIGATIONS

(i) Defined contribution scheme

The Group operates a number of defined contribution schemes. In the year to 31 March 2025, the pension contributions to the Group's defined contribution schemes amounted to £4.7m (2024: £4.1m). At 31 March 2025, there were £0.8m (31 March 2024: £0.7m) of pension contributions outstanding relating to the Group's defined contribution schemes.

(ii) Defined benefit scheme

The Company sponsors a funded defined benefit pension scheme for qualifying UK employees, the Wiltshire (Bristol) Limited Retirement Benefits Scheme ('the Scheme'). The Scheme is administered by a separate board of Trustees, which is legally separate from the Company. The Trustees are composed of representatives of both the Company and members. The Trustees are required by law to act in the interest of all relevant beneficiaries and are responsible for the investment policy for the assets and the day-to-day administration of the benefits.

The Scheme has been closed to future members since 30 April 2006 and there are no remaining active members within the Scheme. No other post-retirement benefits are provided to these employees.

Profile of the Scheme

As at 31 March 2025, approximately 40% of the defined benefit obligation ('DBO') is attributable to former employees who have yet to reach retirement (2024: 40%) and 60% to current pensioners (2024: 60%). The Scheme duration is an indicator of the weighted-average time until benefit payments are made. For the Scheme as a whole, the duration is approximately 13 years (2024: 15 years).

Buy-in

In the year ended 31 March 2023, the Scheme purchased a bulk annuity policy (known as a buy-in) from Just Retirement Limited ('Just Retirement') for £15.4m, which was funded by a £1.0m contribution by the Company along with existing Scheme assets. This policy secured the full benefits of all Scheme members, which as at the remeasurement date amounted to £13.7m. Given the financial strength of Just Retirement, this buy-in substantively removes the risk of further contributions being required from the Company to provide benefits to members, beyond those noted below.

Following the buy-in, the Scheme's assets largely comprise the bulk annuity policy held with Just Retirement, along with a small amount of additional assets currently held with LGIM. The Scheme trustees are now working to progress towards a full buy-out, which will involve various data and benefits exercises. It is anticipated that the Scheme buy-out will be completed in first half of financial year 2026. Once the buy-out is complete, the Scheme has no further purpose and will be wound up.

Funding requirements

UK legislation requires that pension schemes are funded prudently. The last funding valuation of the Scheme was carried out by a qualified actuary as at 30 April 2021 and showed a surplus of £1.5m. The Company paid deficit contributions of £140k pa to 31 January 2022, plus an additional £1.2m in respect of the shortfall versus the buy-in premium. The next funding valuation was due as at 30 April 2024, although it is anticipated that the buy-out of the scheme will be completed prior to the statutory deadline for completion of this valuation. The Company expects that a further contribution may be required in the year ending 31 March 2026 in respect of the balancing premium, once the data cleansing and benefit rectification is completed. The Company also pays expenses and PPF levies incurred by the Scheme.

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24. RETIREMENT BENEFIT OBLIGATIONS CONTINUED

These tables translate into an average life expectancy for a pensioner retiring at age 65 as follows:

Risks associated with the Scheme

The Scheme exposes the Company to some risks, although the purchase of a buy-in policy substantially mitigates these.

Asset volatility	The liabilities are calculated using a discount rate set with reference to corporate bond yields. If assets underperform this yield, this will create a deficit. The Scheme previously held a significant proportion of gilt and bond assets which limits volatility and risk in the short term. The allocation of assets is monitored to ensure it remains appropriate given the Scheme's long-term objectives.
Inflation risk	A proportion of the Scheme's benefit obligations are linked to inflation, and higher inflation leads to higher liabilities (although, in most cases, caps on the level of inflationary increases are in place to protect against extreme inflation). The majority of the assets are either unaffected by or only loosely correlated with inflation, meaning that an increase in inflation will also increase the deficit.
Change in bond yields	A decrease in corporate bond yields will increase the value placed on the Scheme's liabilities for accounting purposes, although this will be partially offset by an increase in the value of the Scheme's bond holdings.
Life expectancy	The majority of the Scheme's obligations are to provide benefits for the lifetime of the member, so increases in life expectancy will result in an increase in the liabilities.

	2025	25 2024		
	Men Years	Women Years	Men Years	Women Years
Member aged 65 (current life expectancy)	86.0	88.5	86.1	88.6
Member aged 45 (life expectancy at age 65)	87.8	90.4	87.9	90.4

It is assumed that 50% of non-retired members of the Scheme will commute the maximum amount of cash at retirement (2024: 50%).

ost-employment benefit obligations disclosures

he following amounts have been recognised in the Consolidated statement of comprehensive income:

	2025	2024
	£m	£m
Return on Scheme assets below that recognised in net interest	2.2	0.5
Actuarial gains due to changes in assumptions	(1.5)	(0.7)
Actuarial losses due to liability experience	(0.1)	0.3
Effect of the surplus cap	-	-
Deferred tax on surplus	(0.1)	-
Total amounts recognised within the Consolidated statement		
of comprehensive income	(0.5)	0.1

Assumptions used

The results of the latest funding valuation at 30 April 2021 have been adjusted to the new balance sheet date, taking account of experience over the period since 30 April 2021, changes in market conditions, and differences in the financial and demographic assumptions. The present value of the defined benefit obligation, and the related current service cost, were measured using the projected unit credit method.

The principal assumptions used to calculate the liabilities under IAS 19 are as follows:

	2025 %	2024 %
Discount rate for scheme liabilities	5.80	4.80
CPI inflation	2.80	2.80
RPI inflation	3.30	3.40
Pension increases		
Post 1988 GMP	2.20	2.20
Pre 2004 non GMP	5.00	5.00
Post 2004	3.05	3.15

The financial assumptions reflect the nature and term of the Scheme's liabilities. The weighted average duration of the Scheme liabilities at the year end is 14 years (2024: 15 years). This reduction is due to the discount rate increase which is the principal reason for the decrease in the value of Scheme liabilities compared with the prior year.

The Group has assumed that mortality will be in line with nationally published mortality table SAPS S3 Heavy tables with CMI 2021 projections related to members' years of birth with long-term rate of improvement of 1.5% per annum.

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24. RETIREMENT BENEFIT OBLIGATIONS CONTINUED

Net asset recognised in the Consolidated balance sheet	(0.2)	(0.6)
Fair value of plan assets	(11.5)	(14.0)
Present value of funded obligations	11.3	13.4
	2025 £m	2024 £m
Amounts recognised in the balance sheet are as follows:		

The Trustees of the Scheme sought legal advice which concluded that the Group has an unconditional right to a refund of surplus from the Scheme, if the Scheme were to be run-off until the final beneficiary died. As a result, the Group has concluded that IFRIC14 does not apply, and therefore has recognised the accounting surplus of £0.2m (2024: £0.6m) and an associated deferred tax liability of £0.1m (2024: £0.2m) in the Consolidated balance sheet.

Movements in the fair value of Scheme assets were as follows:

£m 14.0 0.7	£m 14.1 0.7	S
		_
0.7	0.7	-
	0.7	Α
(2.2)	(0.5)	0
0.1	0.1	Δ
-	-	Ρ
(1.1)	(0.4)	ls
11.5	14.0	T
-	0.1 - (1.1)	0.1 0.1 (1.1) (0.4)

Movements in the fair value of Scheme liabilities were as follows:	

	£m	£m
Fair value of Scheme liabilities at the beginning of the year	13.4	13.6
Past service cost	-	-
Interest expense	0.6	0.6
Actuarial gains on Scheme liabilities arising from changes in assumptions	(1.5)	(0.7
Actuarial (gains)/losses on Scheme liabilities arising from experience	(0.1)	0.3
Net benefits paid	(1.1)	(0.4
Fair value of Scheme liabilities at the end of the year	11.3	13.4

Movements in post-employment benefit net obligations were as follows:			
· · · · · · · · · · · · · · · · · · ·	2025 £m	2024 £m	
Opening post-employment benefit surplus	(0.6)	(0.5)	
Past service cost	-	-	
Settlement cost	-	-	
Contributions by the employer	(0.1)	(0.1)	
Remeasurement and experience losses	0.5	-	
Closing post-employment benefit surplus	(0.2)	(0.6)	

		2025		2024		
024		£m	%	£m	%	
£m	Gilts	-	-	0.4	2.9	
3.4	Cash	0.2	2.0	0.2	1.4	
4.0)	Buy-in policy	11.3	98.0	13.4	95.7	
0.6)	Total	11.5	100.0	14.0	100.0	

All plan assets have a quoted market price.

Sensitivity to key assumptions

The key financial assumptions used for IAS 19 are the discount and inflation rates. Given that the Scheme's buy-in policy is valued exactly equal to the DBO, changes in the key assumptions no longer have any impact on the net funded status position.

	2025		2024	
Share capital	Number ′000	Amount £m	Number ′000	Amount £m
Allotted, called-up and fully paid ordinary shares of 1p each				
At1April	907,214	9.2	923,075	9.3
Purchase and cancellation of own shares	(22,513)	(0.3)	(23,711)	(0.2
Issue of shares	-	-	7,850	0.1
Total	884,701	8.9	907,214	9.2

Under authority passed at the 2024 AGM the Company is authorised to make market purchases of up to a maximum of 10% (89,654,939) of its own ordinary shares (excluding shares held in treasury), subject to minimum and maximum price restrictions.

In the year ended 31 March 2025, a total of 23,873,028 ordinary shares of £0.01 were purchased. The average price paid was 783.2p with a total consideration paid (including fees of £0.9m) of £188.2m. Of all shares purchased, 1,360,000 were held in treasury with 22,513,028 being cancelled. In the prior year, 7,849,782 ordinary shares were issued for the settlement of share-based payments.

Included within shares in issue at 31 March 2025 are 294,600 (2024: 312,831) shares held by the ESOT and 4,600,897 (2024: 4,899,346) shares held in treasury, as detailed in note 26.

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28. CASH GENERATED FROM OPERATIONS

Notes to the consolidated financial statements continued

26. OWN SHARES HELD

	ESOT shares			
	reserve	Treasury shares	Total	
Own shares held – £m	£m	£m	£m	Pr
Own shares held as at 31 March 2023	(0.4)	(25.6)	(26.0)	Ac
Repurchase of own shares for treasury	-	(11.1)	(11.1)	~
Share-based incentives exercised	-	5.8	5.8	
Own shares held as at 31 March 2024	(0.4)	(30.9)	(31.3)	
Repurchase of own shares for treasury	-	(10.8)	(10.8)	
Share-based incentives exercised	-	10.5	10.5	
Own shares held as at 31 March 2025	(0.4)	(31.2)	(31.6)	
	· · · ·			

Own shares held – number	ESOT shares reserve Number of shares	Treasury shares Number of shares	Total Number of shares
Own shares held as at 31 March 2023	340,196	4,371,505	4,711,701
Transfer of shares from ESOT	(27,365)	-	(27,365)
Repurchase of own shares for treasury	-	1,496,445	1,496,445
Share-based incentives exercised	-	(968,604)	(968,604)
Own shares held as at 31 March 2024	312,831	4,899,346	5,212,177
Transfer of shares from ESOT	(18,231)	-	(18,231)
Repurchase of own shares for treasury	-	1,360,000	1,360,000
Share-based incentives exercised	-	(1,658,449)	(1,658,449)
Own shares held as at 31 March 2025	294,600	4,600,897	4,895,497

20. OASH OLNERATED FROM OPERATIONS	2025 £m	2024 £m
Profit after tax	282.6	256.9
Adjustments for:		
Tax charge	93.1	88.3
Depreciation	5.2	4.8
Amortisation	15.5	13.5
Share-based payments charge (excluding associated NI)	9.7	7.5
Deferred contingent consideration	-	10.4
Share of profit from joint ventures	(3.6)	(2.8)
Profit on sale of property, plant and equipment	-	0.3
Finance costs	1.1	3.5
R&D expenditure credit	(2.3)	(0.1)
Changes in working capital (excluding the effects of exchange differences on consolidation):		
Trade and other receivables	0.6	(10.4)
Trade and other payables	(3.0)	6.0
Provisions	0.2	0.1
Inventory	0.6	1.0
Cash generated from operations	399.7	379.0

27. DIVIDENDS

Dividends declared and paid by the Company were as follows:

	2025		2024	
	Pence pershare	£m	Pence per share	£m
2024 final dividend paid	6.4	57.3	5.6	51.3
2025 interim dividend paid	3.5	31.1	3.2	29.1
	9.9	88.4	8.8	80.4

The proposed final dividend for the year ended 31 March 2025 of 7.1p per share, totalling £62.5m, is subject to approval by shareholders at the Annual General Meeting ('AGM') and hence has not been included as a liability in the financial statements.

The Directors' policy with regard to future dividends is set out in the Financial review on page 28.

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29. SHARE-BASED PAYMENTS

The Group currently operates five share plans: the Share Incentive Plan, Performance Share Plan, Deferred Annual Bonus, Single Incentive Plan Award and the Sharesave scheme. All share-based incentives are subject to a service condition. Such conditions are not taken into account in the fair value of the service received. The fair value of services received in return for share-based incentives is measured by reference to the fair value of share-based incentives granted. Black-Scholes and Monte Carlo models have been used where appropriate to calculate the fair value of share-based incentives with market conditions.

The total charge in the period relating to the five schemes was £11.7m (2024: £8.2m). This included associated national insurance ('NI') at the rate at which management expects to be effective when the awards are exercised, and apprenticeship levy at 0.5%, based on the share price at the reporting date.

The share-based payment charge reported in the prior period included a £10.4m charge for the deferred share-based payment consideration relating to the acquisition of Autorama.

	Gro	up Com		pany	
	2025	2024	2025	2024	
	£m	£m	£m	£m	
Share Incentive Plan ('SIP')	-	-	-	-	
Sharesave scheme ('SAYE')	0.7	0.7	-	-	
Performance Share Plan ('PSP')	2.1	2.1	2.1	2.1	
Deferred Annual Bonus and Single Incentive Plan	6.9	4.7	0.6	0.6	
NI and apprenticeship levy on applicable schemes	2.0	0.7	0.6	0.3	
Total charge from ongoing share schemes	11.7	8.2	3.3	3.0	
Share-based payments relating to Autorama					
acquisition	-	10.4	-	-	
Total charge	11.7	18.6	3.3	3.0	

During the year, the Directors in office in total had \$3.1m gains (2024: \$nil) arising on the exercise of share-based incentive awards.

Share Incentive Plan

In 2015, the Group established a Share Incentive Plan ('SIP'). All eligible employees were awarded free shares (or nil-cost options in the case of employees in Ireland) valued at £3,600 each based on the share price at the time of the Company's admission to the Stock Exchange in March 2015.

UK SIP

okon -	2025	2024
	Number	Number
Outstanding at1April	68,950	96,315
Released	(18,231)	(27,365)
Outstanding at 31 March	50,719	68,950
Vested and outstanding at 31 March	50,719	68,950

The weighted average market value per ordinary share for SIP awards released was 810.4p (2024: 695.0p). The SIP shares outstanding at 31 March 2025 have fully vested (2024: fully vested). Shares released prior to the vesting date relate to those attributable to good leavers as defined by the Scheme rules.

Performance Share Plan

The Group operates a Performance Share Plan ('PSP') for Executive Directors, the Auto Trader Leadership Team and certain key employees. The extent to which awards vest will depend upon the Group's performance over the three-year period following the award date. Both market-based and non-market-based performance conditions may be attached to the options. An appropriate adjustment is made for market-based performance conditions when calculating the fair value of an option. If the options remain unexercised after a period of 10 years from the date of grant, the options expire. Furthermore, options are forfeited if the employee leaves the Group before the options vest, unless under exceptional circumstances.

On 20 September 2024, the Group awarded 457,203 nil cost options under the PSP scheme (2024: 355,183). For the 2024 awards, the Group's performance is measured by reference to growth in earnings per share (70% of the award), revenue (20% of the award) and carbon reduction (10% of the award) over a three-year period to March 2027.

For other previous awards, the Group's performance had been measured by reference to growth in operating profit and revenue over a three-year period, total shareholder return relative to the FTSE 350 share index (2017 and 2020 awards), diversity progress (2021 award) and carbon reduction (2022 and 2023 awards).

The fair value of the 2024 and 2023 awards was determined to be the share price at grant date. In previous years, the total shareholder return element was valued using the Monte Carlo model. The resulting share-based payments charge is being spread evenly over the period between the grant date and the vesting date.

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29. SHARE-BASED PAYMENTS CONTINUED

PSP award holders are entitled to receive dividends accruing between the grant date and the vesting date and this value will be delivered in shares. The assumptions used in the measurement of the fair value at grant date of the PSP awards are as follows:

Share price Fair **Risk** Nonatgrant Exercise Expected Option free Dividend vesting valueper date price volatility life rate yield condition option Grant date Condition £ years % % % £ % 16 Jun 2017 TSR 4.00 Nil 31 3.0 0.2 0.0 0.0 2.17 16 Jun 2017 OP 4.00 Nil N/A 3.0 0.2 0.0 0.0 4.00 Nil 31 0.2 0.0 0.0 2.17 30 Aug 2017 TSR 3.42 3.0 3.0 30 Aug 2017 OP 3.42 Nil N/A 0.2 0.0 0.0 3.42 1.3 5.31 23 Jun 2022 OP 5.31 Nil N/A 3.0 2.0 0.0 23 Jun 2022 Revenue N/A 2.0 1.3 5.31 Nil 3.0 0.0 5.31 Nil N/A 3.0 2.0 1.3 0.0 5.31 23 Jun 2022 Carbon reduction 5.31 6.22 22 Jun 2023 OP 6.22 Nil N/A 3.0 4.9 1.4 0.0 22 Jun 2023 Revenue 6.22 Nil N/A 3.0 4.9 1.4 0.0 6.22 22 Jun 2023 Carbon reduction 6.22 Nil N/A 3.0 4.9 1.4 0.0 6.22 20 Sep 2024 OP 7.44 Nil N/A 3.0 4.3 1.4 0.0 7.44 N/A 1.4 7.44 20 Sep 2024 Revenue 7.44 Nil 3.0 4.3 0.0 Nil N/A 4.3 1.4 7.44 20 Sep 2024 Carbon reduction 7.44 3.0 0.0

 $\label{eq:expected volatility} is estimated by considering historic average share price volatility at the grant date.$

The number of options outstanding and exercisable as at 31 March 2025 was as follows:

	2025 Number	2024 Number
Outstanding at 1 April	1,116,040	1,399,984
Options granted in the year	457,203	355,183
Dividend shares awarded	14,018	-
Options forfeited in the year	(11,421)	(591,580)
Options exercised in the year	(401,259)	(47,547)
Outstanding at 31 March	1,174,581	1,116,040
Exercisable at 31 March	1,500	31,801

The weighted average market value per ordinary share for PSP options exercised in 2025 was 844.1p (2024: 714.0p). The PSP awards outstanding at 31 March 2025 have a weighted average remaining vesting period of 1.3 years (2024: 1.2 years) and a weighted average contractual life of 8.4 years (2024: 8.1 years).

Deferred Annual Bonus and Single Incentive Plan Award

The Group operates the Deferred Annual Bonus and Single Incentive Plan Award for Executive Directors, the Auto Trader Leadership Team and certain key employees. The plan consists of two schemes, the Deferred Annual Bonus Plan ('DABP') and the Single Incentive Plan Award ('SIPA'). In addition, in the prior period the Group announced a Single Incentive Plan Award for all employees under the existing scheme rules.

Deferred Annual Bonus

The Group operates a Deferred Annual Bonus Plan ('DABP') for Executive Directors. Awards under the plan are contingent on the satisfaction of pre-set internal targets relating to financial and operational objectives. The extent to which the awards vest will depend upon the satisfaction of the Group's financial and operational performance in the financial year of the award date (the 'Performance Conditions'). The awards will vest on the second anniversary of the date the Remuneration Committee determines that the Performance Conditions have been satisfied (the 'Vesting Period'). Awards are potentially forfeitable during that period should the employee leave employment. The DABP awards have been valued using the Black-Scholes method where appropriate and the resulting share-based payments charge is being spread evenly over the combined Performance Period and Vesting Period of the shares, being three years.

On 22 June 2024, the Group awarded 115,501 nil cost options under the DABP scheme (2024: 103,330). DABP award holders are entitled to receive dividends accruing between the grant date and the vesting date and this value will be delivered in shares. The assumptions used in the measurement of the fair value at grant date of the DABP awards are as follows:

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29. SHARE-BASED PAYMENTS CONTINUED

Grant date	Share price at grant date £	Exercise price £	Option life years	Risk-free rate %	Dividend yield %	Non- vesting condition %	Fair value per option £
23 June 2022	5.31	Nil	2.0	2.0	1.3	0.0	5.31
22 June 2023	6.22	Nil	2.0	4.9	1.4	0.0	6.22
22 June 2024	7.44	Nil	2.0	4.1	1.4	0.0	7.44

The number of options outstanding and exercisable as at 31 March was as follows:

Exercisable at 31 March	-	-
Dutstanding at 31 March	218,831	212,034
Options exercised in the year	(111,696)	-
Dividend shares awarded	2,992	-
Options granted in the year	115,501	103,330
Dutstanding at 1 April	212,034	108,704
	2025 Number	2024 Number

The resulting share-based payments charge is being spread evenly over the period between the grant date and the vesting date. SIPA holders are entitled to receive dividends accruing between the grant date and the vesting date and this value will be delivered in shares.

The assumptions used in the measurement of the fair value at grant date of the SIPA awards are as follows:

2 4	Grant date	Shareprice atgrant date £	Exercise price £	Expected volatility %	Option life years	Risk-free rate %	Dividend yield %	Non- vesting condition %	Fair value per option £
	17 August 2018	4.48	Nil	N/A	3.0	0.7	1.7	0.0	4.48
4	17 June 2019	5.65	Nil	N/A	3.0	0.6	1.3	0.0	5.65
r	8 July 2020	5.27	Nil	N/A	3.0	(0.1)	0.0	0.0	5.27
4	24 November 2020	5.52	Nil	N/A	3.0	(0.1)	0.0	0.0	5.52
)	17 June 2021	6.29	Nil	N/A	3.0	0.2	0.9	0.0	6.29
-	23 June 2022	5.31	Nil	N/A	3.0	2.0	1.3	0.0	5.31
_	22 June 2023	6.22	Nil	N/A	3.0	4.9	1.4	0.0	6.22
4	21 November 2023	6.25	Nil	N/A	3.0	4.5	1.4	0.0	6.25
-	26 June 2024	7.44	Nil	N/A	3.0	4.1	1.4	0.0	7.44
	28 November 2024	8.53	Nil	N/A	3.0	4.1	1.4	0.0	8.53

The number of options outstanding and exercisable as at 31 March was as follows:

	0005	
	2025	2024
	Number	Number
Outstanding at 1 April	2,513,318	1,517,766
Options granted in the year	1,403,395	1,667,992
Dividend shares awarded	12,273	10,239
Options exercised in the year	(166,066)	(515,383)
Options forfeited in the year	(949,534)	(167,296)
Outstanding at 31 March	2,813,386	2,513,318
Exercisable at 31 March	140,567	473,755

The weighted average market value per ordinary share for SIPA options exercised in 2025 was 827.4p (2024: 680.4p). The SIPA awards outstanding at 31 March 2025 have a weighted average remaining vesting period of 3.0 years (2024: 2.9 years) and a weighted average contractual life of 8.7 years (2024: 8.7 years). The charge for the year includes an estimate of the awards to be granted after the balance sheet date in respect of achievement of 2022 targets.

Sharesave scheme

The Group operates a Sharesave ('SAYE') scheme for all employees under which employees are granted an option to purchase ordinary shares in the Company at up to 20% less than the market price at invitation, in three years' time, dependent on their entering into a contract to make monthly contributions into a savings account over the relevant period. Options are granted and are linked to a savings contract with a term of three years. These funds are used to fund the option exercise. No performance criteria are applied to the exercise of Sharesave options.

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111,696 DABP options were exercised in 2025 (2024: No DABP options exercised).

Single Incentive Plan Award

The Group operates a Single Incentive Plan Award ('SIPA') for the Auto Trader Leadership Team and certain key employees. The extent to which awards vest will depend upon the satisfaction of the Group's financial and operational performance in the financial year of the award date (the 'Performance Conditions'). The awards will vest in tranches, with the first tranche vesting on the date on which the Remuneration Committee determines that the Performance Conditions have been satisfied, and subsequent tranches vesting on the first and second anniversary of this date, subject to continuing employment.

On 26 June 2024, the Group awarded 572,377 nil cost options under the SIPA scheme for the Operational Leadership Team and certain key employees (2024: 618,497). For the 2024 awards, 75% of the award value is dependent on FY25 operating profit and the remaining 25% linked to the achievement of strategic and operational milestones against our digital retailing strategy. The fair value of the 2024 award was determined to be £7.44 per option, being the share price at grant date.

During the prior year, the Group announced a new All-Employee Single Incentive Plan Award ('One Auto Trader Share Award') that rewards employees with an extra 10% of their salary in shares. The awards will vest in tranches, with the first tranche vesting on the first anniversary of the grant date and subsequent tranches vesting on the first and second anniversary of this date, subject to continuing employment.

On 28 November 2024, the Group awarded 831,018 nil cost options under the SIPA scheme for all employees (2024: 1,049,495). The fair value of the 2024 award was determined to be £8.53 per option (2024: £6.25), being the average of the mid-market price for the three months leading up to the grant date.

29. SHARE-BASED PAYMENTS CONTINUED

The assumptions used in the measurement of the fair value at grant date of the Sharesave plan are as follows:

Grant date	Share price at grant date £	Exercise price £	Expected volatility %	Option life years	Risk-free rate%	Dividend N yield %	Non-vesting condition %	Fair value per option £
16 December 2020	5.75	4.41	32	3.0	0.0	0.5	10	1.86
16 December 2021	7.13	5.88	32	3.0	0.5	0.5	10	2.05
14 December 2022	5.64	4.56	34	3.0	3.2	1.3	10	1.87
23 July 2024	8.04	6.37	27	3.0	4.0	1.3	10	2.56

30. FINANCIAL INSTRUMENTS

Financial assets

		2025	2024
	Note	£m	£m
Net trade receivables (invoiced)	17	30.3	32.7
Netaccruedincome	17	44.4	42.8
Net trade receivables (total)	17	74.7	75.5
Otherreceivables	17	-	1.0
Cash and cash equivalents	19	15.3	18.7
Total		90.0	95.2

Expected volatility is estimated by considering historic average share price volatility at the grant date. The requirement that an employee has to save in order to purchase shares under the Sharesave plan is a non-vesting condition. This feature has been incorporated into the fair value at grant date by applying a discount to the valuation obtained from the Black-Scholes pricing model.

	2025		2024	<u>ا</u>
	W Number of share options	eighted average exercise price £	V Number of share options	Veighted average exercise price £
Outstanding at 1 April	856,958	4.84	1,366,352	4.72
Options granted in the year	489,713	6.37	-	-
Options exercised in the year	(194,413)	5.48	(407,221)	4.40
Options cancelled in the year	(33,013)	5.16	-	-
Options lapsed in the year	(30,403)	5.16	(102,173)	4.92
Outstanding at 31 March	1,088,842	5.40	856,958	4.84
Exercisable at 31 March	42,965	5.81	54,288	4.41

The weighted average market value per ordinary share for Sharesave options exercised in 2025 was 776.2p (2024: 711.8p). The Sharesave options outstanding at 31 March 2025 have a weighted average remaining vesting period of 1.5 years (2024: 1.5 years) and a weighted average contractual life of 2.0 years (2024: 2.0 years).

Credit risk

UK **Total**

The carrying amount of financial assets represents the maximum credit exposure. The maximum exposure to credit risk at 31 March 2025 was £90.0m (2024: £95.2m). The maximum exposure to credit risk for trade receivables and accrued income at the reporting date by geographic region was:

2025 £m	2024 £m
74.7	75.5
74.7	75.5

The maximum exposure to credit risk for trade receivables and accrued income at the reporting date by type of customer was:

	2025 £m	2024 £m
Retailers	62.5	58.0
Manufacturer and Agency	4.9	6.6
Other	1.4	4.7
Autorama	5.9	6.2
Total	74.7	75.5

The Group's most significant customer accounts for £2.0m (2024: £1.8m) of net trade receivables as at 31 March 2025.

Expected credit loss assessment

Expected credit losses are measured using a provisioning matrix based on actual credit loss experience over the past three years and adjusted, when required, to take into account current macro-economic factors. For certain customers the Group applies experienced credit judgement that is determined to be predictive of the risk of loss to assess the expected credit loss, taking into account external ratings, financial statements and other available information.

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30. FINANCIAL INSTRUMENTS CONTINUED

The following table provides information about the exposure to credit risk and expected credit losses for trade receivables and accrued income from individual customers as at 31 March 2025.

	Expected credit loss rate	Gross carrying amount £m	Loss allowance £m	Credit- impaired
Accrued income	3.5%	46.0	(1.6)	No
Current	3.2%	28.0	(0.9)	No
Past due 1-30 days	6.5%	3.1	(0.2)	No
Past due 31-60 days	40.0%	0.5	(0.2)	No
Past due 61-90 days	100.0%	0.3	(0.3)	No
More than 91 days past due	100.0%	1.5	(1.5)	No
		79.4	(4.7)	

At 31 March 2024, ECLs reflected macro-economic uncertainty around retailer profitability due to persistent high inflation, high interest rates and the upcoming UK general election. At 31 March 2025, ECLs were adjusted to reflect lower levels of inflation and falling interest rates while taking into consideration the cost pressures faced by retailer customers.

Sensitivity analysis has been performed in assessing the expected credit loss rate. There are no changes to the rate that are considered by the Directors to be reasonably possible, which give rise to a material difference in the loss allowance.

Comparative information about the exposure to credit risk and expected credit losses for trade receivables from individual customers as at 31 March 2024 is set out below:

	Expected credit loss rate	Gross carrying amount £m	Loss allowance £m	Credit- impaired
Accrued income	3.7%	44.5	(1.7)	No
Current	3.5%	27.8	(1.0)	No
Past due 1-30 days	9.5%	6.0	(0.6)	No
Past due 31-60 days	36.0%	0.3	(0.1)	No
Past due 61-90 days	92.8%	0.2	(0.2)	No
More than 91 days past due	81.6%	1.7	(1.4)	No
		80.5	(5.0)	

The Group has identified specific balances for which it has provided an impairment allowance on a line-by-line basis across all ledgers, in both years. The allowance accounts in respect of trade receivables are used to record impairment losses unless the Group is satisfied that no recovery of the amount owing is possible; at that point the amounts considered irrecoverable are written off against the financial asset directly.

The movement in the allowance for impairment in respect of trade receivables during the year was as follows.

	2025	2024
Note	£m	£m
17	3.3	3.0
	1.3	1.9
	(1.5)	(1.6)
17	3.1	3.3
	<u>Note</u> 17	Note £m 17 3.3 1.3 (1.5)

The movement in the allowance for impairment in respect of accrued income during the year was as follows.

		2025	2024
	Note	£m	£m
At1April	17	1.7	1.5
Charged during the year		(0.1)	0.2
Utilised during the year		-	-
At 31 March	17	1.6	1.7

Cash and cash equivalents

The cash and cash equivalents are held with bank and financial institution counterparties, which are rated between P-1 and P-2 based on Moody's ratings. The Directors do not consider deposits at these institutions to be at risk.

Financial liabilities

		2025			2024	
	As per balance sheet £m	Future interest cost £m	Total cash flows £m	Asper balance sheet £m	Future interest cost £m	Total cash flows £m
Trade and other payables	18.8	-	18.8	25.5	-	25.5
Vehicle stocking loan	1.0	-	1.0	2.1	-	2.1
Borrowings (gross of debt issue costs)	-	-	-	30.0	-	30.0
Leases	2.5	-	2.5	4.8	0.1	4.9
Total	22.3	-	22.3	62.4	0.1	62.5

Trade and other payables are as disclosed within note 19, excluding vehicle stocking loan, other taxation and social security liabilities and deferred income.

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30. FINANCIAL INSTRUMENTS CONTINUED

IFRS 7 requires the contractual future interest cost of a financial liability to be included within the above table. As disclosed in note 21 of these Consolidated financial statements, borrowings are currently drawn under a syndicated debt arrangement and repayments can be made at any time without penalty. As such there is no contractual future interest cost. Interest is payable on borrowings' drawn amounts at a rate of SONIA prevailing at the time of drawdown plus the applicable margin, which ranges from 1.2% to 2.1%, excluding the potential beneficial impact of sustainability performance targets. Interest paid in the year in relation to borrowings amounted to £1.2m (2024: £3.1m).

Similarly, repayments can be made at any time without penalty on the vehicle stocking loan. As such there is no contractual future interest cost. Interest is payable on the loan balance at the prevailing Bank of England Base Rate plus a 2% margin. Interest paid in the year in relation to the vehicle stocking loan amounted to £0.3m (2024: £0.3m).

The Company had no derivative financial liabilities in either year. It is not expected that the cash flows included in the maturity analysis could occur earlier or at significantly different amounts.

Liquidity risk

The maturity of financial liabilities based on contracted cash flows is shown in the table below. This table has been drawn up using the undiscounted cash flows of financial liabilities based on the earliest date on which the Group is obliged to pay. The table includes both interest and principal cash flows. Floating rate interest payments have been calculated using the relevant interest rates prevailing at the year end, where applicable.

As at 31 March 2025	Trade and other payables £m	Vehicle stocking loan £m	Borrowings £m	Leases £m	Total £m
Due within one year	18.8	1.0	-	2.1	21.9
Due within one to two years	-	-	-	0.3	0.3
Due within two to five years	-	-	-	0.1	0.1
Due after more than five years	-	-	-	-	-
Total	18.8	1.0	-	2.5	22.3
	Trade and other payables	Vehicle stocking loan			
As at 31 March 2024	£m	£m	Borrowings £m	Leases £m	Total £m
As at 31 March 2024 Due within one year		•	•		
	£m	£m	•	£m	£m
Due within one year	£m	£m	•	£m 2.4	£m 30.0
Due within one year Due within one to two years	£m 25.5 -	£m	£m - -	£m 2.4 2.0	€m 30.0 2.0

Fair values

The fair values of all financial instruments in both years approximate to their carrying values.

31. NET DEBT

Analysis of net debt

Net debt is calculated as total borrowings and lease liabilities, less cash and cash equivalents. Non-cash changes represent the effects of the recognition and subsequent amortisation of fees relating to the bank facility, changing maturity profiles, acquisition of debt and new leases entered into during the year.

March 2025	At 1 April 2024 £m	Cash flow £m	Non-cash changes £m	At 31 March 2025 £m
Debt due within one year	-	-	-	-
Debt due after more than one year	27.7	(30.3)	2.6	-
Accrued interest	0.2	(1.2)	1.1	0.1
Leaseliabilities	4.8	(2.5)	0.2	2.5
Total debt and lease financing	32.7	(34.0)	3.9	2.6
Cash and cash equivalents	(18.7)	3.4	-	(15.3)
Net debt/(cash)	14.0	(30.6)	3.9	(12.7)

In the prior year, the vehicle stocking loan is not presented within net debt to be consistent with the presentation of this balance, together with the related inventory, as part of the Group's operating cycle.

Non-cash changes on debt due after more than one year relate to amortisation of debt issue costs.

March 2024	At 1 April 2023 £m	Cash flow £m	Non-cash changes £m	At 31 March 2024 £m
Debt due within one year	1.1	(1.1)	-	-
Debt due after more than one year	57.5	(30.5)	0.7	27.7
Vehicle stocking loan	3.0	-	(3.0)	-
Accruedinterest	0.3	(3.4)	3.3	0.2
Leaseliabilities	7.1	(2.7)	0.4	4.8
Total debt and lease financing	69.0	(37.7)	1.4	32.7
Cash and cash equivalents	(16.6)	(2.1)	-	(18.7)
Net debt/(cash)	52.4	(39.8)	1.4	14.0

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31. NET DEBT CONTINUED

Reconciliation of movements in liabilities to cash flows arising from financing activities

	Liabilities/(As	Liabilities/(Assets) Equity					
	Borrowings and accrued interest	Lease liabilities	Share capital	Retained earnings	Own shares held	Other reserves	Total
Balance as of 1 April 2024	27.9	4.8	9.2	1,420.5	(31.3)	(846.1)	585.0
Changes from financing cash flows							
Dividends paid to Company shareholders	-	-	-	(88.4)	-	-	(88.4)
Drawdown of Syndicated RCF	-	-	-	-	-	-	-
Repayment of Syndicated RCF	(30.0)	-	-	-	-	-	(30.0)
Payment of refinancing fees	(0.3)	-	-	-	-	-	(0.3)
Payment of interest on borrowings	(1.2)	-	-	-	-	-	(1.2)
Payment of lease liabilities	-	(2.5)	-	-	-	-	(2.5)
Purchase of own shares for cancellation	-	-	(0.3)	(176.6)	-	0.3	(176.6)
Purchase of own shares for treasury	-	-	-	-	(10.7)	-	(10.7)
Fees on repurchase of own shares	-	-	-	(0.9)	-	-	(0.9)
Proceeds from exercise of share-based incentives	-	-	-	1.1	-	-	1.1
Total changes from financing cash flows	(31.5)	(2.5)	(0.3)	(264.8)	(10.7)	0.3	(309.5)
Other changes – liability related							
Interest expense	1.1	0.1	-	-	-	-	1.2
Other	2.6	0.1	-	-	-		2.7
Total liability-related other changes	3.7	0.2	_	-	-	-	3.9
Total equity-related other changes	-		-	282.2	10.4		292.6
Balance as of 31 March 2025	0.1	2.5	8.9	1,437.9	(31.6)	(845.8)	572.0

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31. NET DEBT CONTINUED

	Liab	Liabilities/(Assets)		Equity				
	Borrowings and accrued interest	Vehicle stocking loan	Lease	Share capital	Retained earnings	Own shares held	Other reserves	Total
Balance as of 1 April 2023	58.9	3.0	7.1	9.3	1,390.3	(26.0)	(846.3)	596.3
Changes from financing cash flows								
Dividends paid to Company shareholders	-	-	-	-	(80.4)	-	-	(80.4)
Drawdown of Syndicated RCF	57.0	-	-	-	-	-	-	57.0
Repayment of Syndicated RCF	(87.0)	-	-	-	-	-	-	(87.0)
Repayment of other debt	(1.1)	-	-	-	-	-	-	(1.1)
Payment of refinancing fees	(0.5)	-	-	-	-	-	-	(0.5)
Payment of interest on borrowings	(3.4)	-	-	-	-	-	-	(3.4)
Payment of lease liabilities	-	-	(2.7)	-	-	-	-	(2.7)
Purchase of own shares for cancellation	-	-	-	(0.2)	(158.9)	-	0.2	(158.9)
Purchase of own shares for treasury	-	-	-	-	-	(11.0)	-	(11.0)
Fees on repurchase of own shares	-	-	-	-	(0.9)	-	-	(0.9)
Issue of ordinary shares	-	-	-	0.1	-	-	-	0.1
Proceeds from exercise of share-based incentives	-	-	_	-	1.8	-	-	1.8
Total changes from financing cash flows	(35.0)	-	(2.7)	(0.1)	(238.4)	(11.0)	0.2	(287.0)
Other changes – liability related								
Interest expense	3.0	-	0.1	-	-	-	-	3.1
Other	1.0	(3.0)	0.3	-	-	-		(1.7)
Total liability-related other changes	4.0	(3.0)	0.4	-	-	-	-	1.4
Total equity-related other changes	-	-	-	-	268.6	5.7		274.3
Balance as of 31 March 2024	27.9	-	4.8	9.2	1,420.5	(31.3)	(846.1)	585.0

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32. RELATED PARTY TRANSACTIONS

Dealer Auction Limited

The Group transacted the following related party transactions with its joint venture, Dealer Auction Limited, during the period.

The Group provided data services to Dealer Auction under a licence agreement established as part of the formation of the joint venture in January 2019. The value of services provided to Dealer Auction was £0.6m (2024: £0.6m) and has been recognised within revenue. At 31 March 2025, deferred income outstanding in relation to the licence agreement was £7.8m (2024: £8.3m).

The Group recharged Dealer Auction for the provision of office space and laptops during the period, the total value of which was £16,500 (2024: £32,900). The service was provided to Dealer Auction at an arm's length basis and recorded within administrative expenses within the Consolidated income statement.

A dividend from Dealer Auction Limited of £4.4m (2024: £3.9m) was received in the year.

Other related party transactions

Key Management personnel compensation has been disclosed in note 8.

The Group sponsors a funded defined benefit pension scheme. Details of transactions with the Wiltshire (Bristol) Limited Retirement Benefits Scheme are set out in note 24.

33. SUBSIDIARIES AND JOINT VENTURES

Subsidiaries

At 31 March 2025 the Group's subsidiaries were:

Subsidiary undertakings	Country of registration or incorporation	Principal activity	Class of shares held	Percentage owned by the parent	Percentage owned by the Group
Auto Trader Holding Limited ¹	England and Wales	Intermediary holding company	Ordinary	100%	100%
Auto Trader Limited ¹	England and Wales	Online marketplace	Ordinary	-	100%
Trader Licensing Limited ¹	England and Wales	Dormant company	Ordinary	-	100%
Autorama UK Limited ²	England and Wales	Online marketplace	Ordinary	-	100%
Vanarama Limited ²	England and Wales	Dormant company	Ordinary	-	100%
Autorama Holding (Malta) Limited³	Malta	Investment company for a protected cell company	Ordinary	-	100%
Blue Owl Network Limited ¹	England and Wales	Finance platform	Ordinary	-	100%

All subsidiaries have a year end of 31 March, apart from Autorama Holding (Malta) Limited, which has a year end of 31 December.

On 19 September 2024, Auto Trader Limited purchased 100% of the share capital of Autorama UK Limited from Auto Trader Group plc pursuant to an intra-group share purchase agreement. Auto Trader Limited is therefore now the immediate parent company of Autorama UK Limited. The ultimate parent company of the Autorama UK Limited continues to be Auto Trader Group plc.

Joint ventures

At 31 March 2025 the Group's interests in joint ventures were:

Subsidiary undertakings	Country of registration or incorporation	Principal activity	Class of shares held	Percentage owned by the parent	Percentage owned by the Group
Dealer Auction Limited ¹	England and Wales	Online marketplace	Ordinary	-	49 %
Dealer Auction (Operations) Limited ¹	England and Wales	Dormant company	Ordinary	-	49%
Auto Trader Autostock Limited ¹	England and Wales	Dormant company	Ordinary	-	49 %
Dealer Auction Services Limited ¹	England and Wales	Dormant company	Ordinary	_	49%

1. Registered office address is Central House, Leeds Road, Rothwell, Leeds, West Yorkshire, England, LS26 OJE.

All joint ventures have a year end of 31 December.

34. COMMITMENTS AND SUBSEQUENT EVENTS

On 8 January 2025, the Group signed an agreement for lease for its planned new head office. The 15-year lease is expected to be signed in June 2025. In 2026, the Group's total depreciation and amortisation charge is expected to be £22.9m (Auto Trader: £9.0m, Autorama: £0.8m and Group central costs £13.1m) and interest charges associated with the lease will be £1.7m.

The fit-out of the new premises has substantively commenced and the Group has incurred costs of £2.6m in 2025 and is committed to incurring capital expenditure of c.£20m in 2026, the contract for which was signed on 16 May 2025.

35. CONTINGENT LIABILITIES

The Group believes that it will not be directly impacted by the October 2024 Court of Appeal
 judgment on automotive finance commission disclosure, which is pending an appeal judgment
 from the Supreme Court. Any possible obligation is not expected to be material.

1. Registered office address is 4th Floor, 1 Tony Wilson Place, Manchester, M15 4FN.

2. Registered office address is Maylands Avenue, Hemel Hempstead, Hertfordshire, HP2 7DE.

3. Registered office address is The Landmark, Level 2, Suite 1, Trig L-Iljun, Qormi, Malta.

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Company balance sheet At 31 March 2025						
				2025	2024	
Fixed assets			Note	£m	£m	
			_			11
Investments			3	1,240.0	1,403.9	
				1,240.0	1,403.9	
Current assets						114
Debtors			4	1,503.2	303.1	r
Cash at bank and in hand			5	0.2	0.1	C
				1,503.4	303.2	126
Creditors: amounts falling due within one year			6	(1,221.5)	(1,118.3)	
Net current assets				281.9	(815.1)	127
Net assets				1,521.9	588.8	
						128
Capital and reserves						
Called-up share capital			9	8.9	9.2	129
Share premium				182.6	182.6	
Own shares held			10	(31.6)	(31.3)	
Capital redemption reserve				1.7	1.4	130
Profit and loss account				1,360.3	426.9	
Total equity				1,521.9	588.8	

The profit for the year of the Company was £1,198.8m (2024: loss £39.7m). The accompanying notes form part of these financial statements. The financial statements were approved by the Board of Directors on 29 May 2025 and authorised for issue:

Jamie Warner

Chief Financial Officer Auto Trader Group plc Registered number: 09439967 29 May 2025

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Company statement of changes in equity

For the year ended 31 March 2025

	Share capital £m	Share premium £m	Profit and loss account £m	Own shares held £m	Capital redemption reserve £m	Total equity £m
Balance at 31 March 2023	9.3	182.6	693.0	(26.0)	1.2	860.1
Loss for the year	-	-	(39.7)	-	_	(39.7)
Total comprehensive expense, net of tax	-	-	(39.7)	-	-	(39.7)
Transactions with owners:						
Employee share schemes - value of employee services	-	-	17.9	-	-	17.9
Exercise of employee share schemes	-	-	(4.0)	5.8	-	1.8
Tax impact of employee share schemes	-	-	(0.1)	-	-	(0.1)
Purchase of own shares for treasury	-	-	-	(11.1)	-	(11.1)
Purchase of own shares for cancellation	(0.2)	-	(159.7)	-	0.2	(159.7)
Issue of ordinary shares	0.1	-	(0.1)	-	-	-
Dividends paid	-	-	(80.4)	-	-	(80.4)
Total transactions with owners recognised directly in equity	(0.1)	-	(226.4)	(5.3)	0.2	(231.6)
Balance at 31 March 2024	9.2	182.6	426.9	(31.3)	1.4	588.8
Profit for the year	-	-	1,198.8	-	_	1,198.8
Total comprehensive income, net of tax	-	-	1,198.8	-	-	1,198.8
Transactions with owners:						
Employee share schemes - value of employee services	-	-	9.7	-	-	9.7
Exercise of employee share schemes	-	-	(9.4)	10.5	-	1.1
Tax impact of employee share schemes	-	-	0.1	-	-	0.1
Purchase of own shares for treasury	-	-	-	(10.8)	-	(10.8)
Purchase of own shares for cancellation	(0.3)	-	(177.4)	-	0.3	(177.4)
Dividends paid	-	-	(88.4)	-	-	(88.4)
Total transactions with owners recognised directly in equity	(0.3)	-	(265.4)	(0.3)	0.3	(265.7)
Balance at 31 March 2025	8.9	182.6	1,360.3	(31.6)	1.7	1,521.9

The accompanying notes form part of these financial statements.

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1. ACCOUNTING POLICIES

Auto Trader Group plc is a public limited company which is listed on the London Stock Exchange and is domiciled and incorporated in the United Kingdom under the Companies Act 2006. The Company was incorporated on 13 February 2015.

Statement of compliance and basis of preparation

The Company financial statements of Auto Trader Group plc have been prepared in compliance with United Kingdom Accounting Standards, including Financial Reporting Standard 101 'Reduced Disclosure Framework' applicable in the United Kingdom and the Republic of Ireland ('FRS 101') and the Companies Act 2006.

In preparing these financial statements, the Company applies recognition, measurement and disclosure requirements of UK-adopted international accounting standards ('Adopted IFRSs'), but makes amendments where necessary in order to comply with the Companies Act 2006 and has set out below where advantage of the FRS 101 disclosure exemptions has been taken.

The Company has applied the exemptions available under FRS 101 in respect of the following disclosures:

- no separate parent company cash flow statement with related notes has been included;
- no separate parent company statement of comprehensive income with related notes has been included; and
- Key Management personnel compensation has not been included a second time.

As the Group financial statements include the equivalent disclosures, the Company has also taken the exemptions under FRS 101 available in respect of the certain disclosures required by IFRS 2 - Share-Based Payments in respect of group settled share-based payments, IFRS 13 - Fair Value Measurement and the disclosures required by IFRS 7 - Financial Instruments: Disclosures.

The Company financial statements have been prepared under the historical cost convention, as modified for the revaluation of certain financial assets and liabilities through profit or loss. The current year financial information presented is at and for the year ended 31 March 2025. The comparative financial information presented is at and for the year ended 31 March 2024.

The Company's accounting policies are the same as those set out in note 1 to the Consolidated financial statements.

The Directors have used the going concern principle on the basis that the current profitable financial projections and facilities of the consolidated Group will continue in operation for a period not less than 12 months from the date of this report.

The Company financial statements have been prepared in sterling (£), which is the functional and presentational currency of the Company, and have been rounded to the nearest hundred thousand (£0.1m) except where otherwise indicated.

As permitted by Section 408 of the Companies Act 2006, an entity profit and loss account is not included as part of the published Consolidated financial statements of Auto Trader Group plc. The profit for the financial period dealt with in the financial statements of the parent company was £1,198.8m (2024: loss of £39.7m).

Amounts paid to the Company's auditor in respect of the statutory audit were £259,800 (2024: £228,500). The charge was borne by a subsidiary company and not recharged.

Estimation techniques

The preparation of financial statements in conformity with FRS 101 requires the use of certain critical accounting estimates. It also requires management to exercise their judgement in the process of applying the Company's accounting policies. The area involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements, is the carrying value of investments.

The Group considers annually whether there is an indicator that the carrying value of investments may have suffered an impairment, in accordance with the accounting policy stated. Where an indicator is identified, the recoverable amounts of investments are determined based on value-in-use calculations, which require the use of estimates.

Share-based payments

The Company grants equity-settled share-based payments to certain employees, who are employed directly by subsidiary Group undertakings. The equity-settled share-based payments granted to employees across the Group are in respect of ordinary shares in the Company. The accounting policy covering the fair value calculation of these equity-settled share-based payments can be found in note 2 to the Consolidated financial statements. The Company is not reimbursed for the expense relating to equity-settled share-based payments granted to employees of its subsidiaries and therefore recognises an increase in investment in subsidiaries.

Investments in subsidiaries

Investments in subsidiaries are held at cost, less any provision for impairment. Annually, the Directors consider whether any events or circumstances have occurred that could indicate that the carrying amount of fixed asset investments may not be recoverable. If such circumstances do exist, a full impairment review is undertaken to establish whether the carrying amount exceeds the higher of net realisable value or value in use. If this is the case, an impairment charge is recorded to reduce the carrying value of the related investment.

Share capital

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of new shares are shown in equity as a deduction from the proceeds.

Where the Group purchases its own equity share capital, the consideration paid is deducted from equity attributable to the Group's shareholders. Where such shares are subsequently cancelled, the nominal value of the shares repurchased is deducted from share capital and transferred to a capital redemption reserve. Where the Group purchases its own equity share capital to hold in treasury, the consideration paid for the shares is shown as own shares held within equity.

Shares held by the Employee Share Option Trust

Shares in the Company held by the Employee Share Option Trust ('ESOT') are included in the balance sheet at cost as a deduction from equity.

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1. ACCOUNTING POLICIES CONTINUED

Taxation

UK corporation tax is provided at amounts expected to be paid or recovered using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax is recognised in respect of all temporary differences that have originated but not reversed at the balance sheet date, where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred on the balance sheet date.

A net deferred tax asset is regarded as recoverable and therefore recognised only when, on the basis of all evidence available, it can be regarded as more likely than not that there will be suitable taxable profits against which to recover carried-forward tax losses and from which the future reversal of underlying temporary differences can be deducted.

Deferred tax is measured at the average rates that are expected to apply in the periods in which the temporary differences are expected to reverse based on the tax rates and laws that have been enacted or substantively enacted by the balance sheet date. Deferred tax is measured on an undiscounted basis.

Financial instruments

A financial asset (unless it is a trade receivable without a significant financing component) or financial liability is initially measured at fair value plus, for an item not at fair value through profit or loss, transaction costs that are directly attributable to its acquisition or issue. A trade receivable without a significant financing component is initially measured at the transaction price.

Under IFRS 9, trade receivables including accrued income, without a significant financing component, are classified and held at amortised cost, being initially measured at the transaction price and subsequently measured at amortised cost less any impairment loss.

The Company recognises lifetime expected credit losses ('ECLs') for trade receivables and accrued income. The expected credit losses are estimated using a provision matrix based on the Company's historical credit loss experience, adjusted for any macro-economic factors. At 31 March 2024, ECLs reflected macro-economic uncertainty around retailer profitability due to persistent high inflation, high interest rates and the upcoming UK general election. At 31 March 2025, ECLs were adjusted to reflect lower levels of inflation and falling interest rates while taking into consideration the cost pressures faced by retailer customers.

The Company assesses whether a financial asset is in default on a case-by-case basis when it becomes probable that the customer is unlikely to pay its credit obligations. The gross carrying amount of a financial asset is written off when the Company has no reasonable expectations of recovering a financial asset in its entirety or a portion thereof. For all customers, the Company individually makes an assessment with respect to the timing and amount of write-off based on whether there is a reasonable expectation of recovery. The Company expects no significant recovery from the amount written off. However, financial assets that are written off could still be subject to enforcement activities in order to comply with the Company's procedures for recovery of amounts due.

At each reporting date, the Company assesses whether financial assets carried at amortised cost are credit-impaired. A financial asset is 'credit-impaired' when one or more events that have a detrimental impact on the estimated future cash flows of the financial asset have occurred.

Financial liabilities are classified as measured at amortised cost or fair value through profit and loss. A financial liability is classified as at fair value through profit and loss if it is classified as held-fortrading, it is a derivative, or it is designated as such on initial recognition and measured at fair value and net gains and losses, including any interest expense, are recognised in profit or loss. Other financial liabilities, including trade payables, are subsequently measured at amortised cost using the effective interest method. Interest expense and foreign exchange gains and losses are recognised in profit or loss. Any gain or loss on derecognition is also recognised in profit or loss.

Dividend distribution

Dividends to the Company's shareholders are recognised as a liability in the Company's financial statements in the period in which the dividends are approved by the Company's shareholders in the case of final dividends. In respect of interim dividends, these are recognised once paid.

2. DIRECTORS' EMOLUMENTS

The Company has no employees other than the Directors. Full details of the Directors' emoluments are set out in note 8 to the Consolidated financial statements.

3. INVESTMENTS IN SUBSIDIARIES

	2025 £m	2024 £m
At beginning of the period	1,403.9	1,427.2
Hive down - investment in subsidiary	(170.8)	-
Additions - share-based payments	6.9	4.7
Additions - share-based payments relating to acquisition	-	10.4
Additions - cash settlement of deferred consideration	-	0.7
Cost of investments	1,240.0	1,443.0
Impairment - investment in subsidiary	-	(39.1)
Net book value at end of the year	1,240.0	1,403.9

Subsidiary undertakings are disclosed within note 33 to the Consolidated financial statements. The Company directly owns shares in one subsidiary, Auto Trader Holding Limited.

The additions in the current period relate to equity-settled share-based payments granted to the employees of subsidiary companies. The £10.4m and £0.7m additions in the prior period were the remaining deferred consideration relating to the acquisition of Autorama.

On 19 September 2024, Auto Trader Limited purchased 100% of the share capital of Autorama UK Limited from Auto Trader Group plc pursuant to an intra-group share purchase agreement. Auto Trader Limited is therefore now the immediate parent company of Autorama UK Limited. The ultimate parent company of Autorama UK Limited continues to be Auto Trader Group plc. 113 - 168

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3. INVESTMENTS IN SUBSIDIARIES CONTINUED

In the prior year an impairment charge of \pounds 39.1m was recognised against the investment in Autorama UK Limited, principally due to the requirement in the parent company to capitalise the \pounds 49.9m share-based payment relating to the deferred consideration. No impairment charge was recognised for the Group.

The Group's approach to impairment testing is disclosed in note 12 to the Consolidated financial statements.

No impairment indicators were identified for the investment in Auto Trader Holding Limited at either the current or prior year end.

4. DEBTORS

	2025 £m	2024 £m
Amounts owed by Group undertakings	1,501.0	301.1
Otherreceivables	0.4	0.3
Deferred tax asset	1.8	1.7
Total	1,503.2	303.1

Amounts owed by Group undertakings are non-interest-bearing, unsecured and have no fixed date of repayment. Not all of these amounts are expected to be settled in the next 12 months. All amounts are owed by Auto Trader Holding Limited. No expected credit loss has been recognised on the basis of immateriality.

5. CASH AT BANK AND IN HAND

	2025	2024
	£m	£m
Cash at bank and in hand	0.2	0.1

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2025	2024
	£m	£m
Amounts owed to Group undertakings	(1,219.6)	(1,115.8
Accruals and deferred income	(1.9)	(2.5
Total	(1,221.5)	(1,118.3

Amounts owed to Group undertakings are non-interest-bearing, unsecured and have no fixed date of repayment.

7. FINANCIAL INSTRUMENTS

Financial instruments utilised by the Company during the year ended 31 March 2025 and the year ended 31 March 2024 may be analysed as follows:

Financial assets	2025 £m	2024 £m
Financial assets measured at amortised cost	1,501.4	301.4
Financial liabilities	2025 £m	2024 £m
Financial liabilities measured at amortised cost	(1,221.5)	(1,118.3)

Current assets and liabilities

Financial instruments included within current assets and liabilities (excluding cash and borrowings) are generally short term in nature and accordingly their fair values approximate to their book values.

8. DIVIDENDS

Dividends declared and paid by the Company were as follows:

	2025	2025		
	Pence per share	£m	Pence pershare	£m
2024 final dividend paid	6.4	57.3	5.6	51.3
2025 interim dividend paid	3.5	31.1	3.2	29.1
	9.9	88.4	8.8	80.4

The proposed final dividend for the year ended 31 March 2025 of 7.1p per share, totalling £62.5m, is subject to approval by shareholders at the Annual General Meeting ('AGM') and hence has not been included as a liability in the financial statements.

The 2024 final dividend paid on 27 September 2024 was £57.3m. The 2025 interim dividend paid on 24 January 2025 was £31.1m.

The Directors' policy with regard to future dividends is set out in the Financial review on page 28.

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Notes to the Company financial statements continued

9. CALLED-UP SHARE CAPITAL

2025		2024	
Number ′000	Amount £m	Number ′000	Amount £m
907,214	9.2	923,075	9.3
(22,513)	(0.3)	(23,711)	(0.2)
-	-	7,850	0.1
884,701	8.9	907,214	9.2
	Number '000 907,214 (22,513) –	Number '000 Amount £m 907,214 9.2 (22,513) (0.3) - -	Number '000 Amount £m Number '000 907,214 9.2 923,075 (22,513) (0.3) (23,711) - - 7,850

11. RELATED PARTIES

During the year, a management charge of £6.9m (2024: £6.7m) was received from Auto Trader Limited in respect of services rendered.

At the year end, balances outstanding with other Group undertakings were £1,501.0m and £1,219.6m respectively for debtors and creditors (2024: £301.1m and £1,115.8m) as set out in notes 4 and 6.

12. FINANCIAL GUARANTEES

In the prior period the Company became a financial guarantor for the arrangement between Autorama UK Limited and its vehicle stocking loan provider, Lombard North Central PLC. As at 31 March 2025, the maximum amount the Company would be required to pay if called upon is £3.6m, plus interest (2024: £3.6m).

The Company is also a guarantor for borrowings by its subsidiaries under the Revolving Credit Facility. As at 31 March 2025, the maximum amount the Company would be required to pay if called upon is the amount drawn of £nil plus accrued interest (2024: £30.0m).

The fair value of the above intra-group guarantees has not been recorded as a liability in the Company's balance sheet as they are not considered to be a material liability.

Under authority passed at the 2024 AGM the Company is authorised to make market purchases of up to a maximum of 10% (89,654,939) of its own ordinary shares (excluding shares held in treasury), subject to minimum and maximum price restrictions.

In the year ended 31 March 2025, a total of 23,873,028 ordinary shares of £0.01 were purchased. The average price paid was 783.2p with a total consideration paid (including fees of £0.9m) of £188.2m. Of all shares purchased, 1,360,000 were held in treasury with 22,513,028 being cancelled. In the prior year, 7,849,782 ordinary shares were issued for the settlement of share-based payments.

Included within shares in issue at 31 March 2025 are 294,600 (2024: 312,831) shares held by the ESOT and 4,600,897 (2024: 4,899,346) shares held in treasury, as detailed in note 10.

10. OWN SHARES HELD

Repurchase of own shares for treasury Share-based incentives Own shares held as at 31 March 2024	ESOT shares reserve £m	Treasury shares £m	Total £m	
Own shares held as at 31 March 2023	(0.4)	(25.6)	(26.0)	
Repurchase of own shares for treasury	-	(11.1)	(11.1)	
Share-based incentives	-	5.8	5.8	
Own shares held as at 31 March 2024	(0.4)	(30.9)	(31.3)	
Repurchase of own shares for treasury	-	(10.8)	(10.8)	
Share-based incentives	-	10.5	10.5	
Own shares held as at 31 March 2025	(0.4)	(31.2)	(31.6)	

Own shares held – number	ESOT shares reserve Number of shares	Treasury shares Number of shares	Total number of own shares held
Own shares held as at 31 March 2023	340,196	4,371,505	4,711,701
Transfer of shares from ESOT	(27,365)	-	(27,365)
Repurchase of own shares for treasury	-	1,496,445	1,496,445
Share-based incentives exercised in the year	-	(968,604)	(968,604)
Own shares held as at 31 March 2024	312,831	4,899,346	5,212,177
Transfer of shares from ESOT	(18,231)	-	(18,231)
Repurchase of own shares for treasury	-	1,360,000	1,360,000
Share-based incentives exercised in the year	-	(1,658,449)	(1,658,449)
Own shares held as at 31 March 2025	294,600	4,600,897	4,895,497

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Unaudited five-year record							
		2025 £m	2024 £m	2023 £m	2022 £m	2021 £m	
Trade		509.1	475.7	427.4	388.3	225.2	117 1/0
Consumer Services		42.4	39.6	34.5	33.3	26.6	113 – 168
Manufacturer and Agency		13.3	14.4	11.1	11.1	11.0	
Autorama		36.3	41.2	27.2	-	-	
Revenue		601.1	570.9	500.2	432.7	262.8	114 Independent auditor's
Operating costs		(227.9)	(225.0)	(225.1)	(132.0)	(104.0)	report to the members
Share of profit from joint ventures		3.6	2.8	2.5	2.9	2.4	of Auto Trader Group plc
Operating profit		376.8	348.7	277.6	303.6	161.2	
Net interest expense		(1.1)	(3.5)	(3.1)	(2.6)	(3.8)	126 Consolidated income
Profit on disposal of subsidiary		-	-	19.1	-	-	statement
Profit before taxation		375.7	345.2	293.6	301.0	157.4	
Taxation		(93.1)	(88.3)	(59.7)	(56.3)	(29.6)	127 Consolidated statement
Profit after taxation		282.6	256.9	233.9	244.7	127.8	of comprehensive income
Net assets		569.4	552.3	527.3	472.5	458.7	128 Consolidated balance shee
Net bank debt/(cash) (gross bank debt less cash)		(15.3)	11.3	43.4	(51.3)	(15.7)	
Cash generated from operations		399.7	379.0	327.4	328.1	152.9	129 Consolidated statement
Basic EPS (pence)		31.7	28.2	25.0	25.6	13.2	of changes in equity
Diluted EPS (pence)		31.6	28.1	24.8	25.6	13.2	170 Canaalidatad at stars ast
Dividends declared per share (pence)		10.6	9.6	8.4	8.2	5.0	130 Consolidated statement of cash flows

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Shareholder information

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FINANCIAL CALENDAR 2025-2026

Annual General Meeting18 September 20252025 half-year results6 November 20252025 full-year resultsMay 2026

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SHAREHOLDER ENQUIRIES

Our registrar will be pleased to deal with any questions regarding your shareholdings (see contact details above). Alternatively, if you have internet access, you can access shareview.co.uk where you can view and manage all aspects of your shareholding securely including electronic communications, account enquiries or amendment to address.

INVESTOR RELATIONS WEBSITE

The investor relations section of our website, plc.autotrader.co.uk/investors, provides further information for anyone interested in Auto Trader. In addition to the Annual Report and Financial Statements and share price, Company announcements including the full-year results announcements and associated presentations are also published there.

CAUTIONARY NOTE REGARDING FORWARD LOOKING STATEMENTS

Certain statements in this announcement constitute forward looking statements (including beliefs or opinions). 'Forward looking statements' are sometimes identified by the use of forward looking terminology, including the terms 'believes', 'estimates', 'aims', 'anticipates', 'expects', 'intends', 'plans', 'predicts', 'may', 'will', 'could', 'shall', 'risk', 'targets', 'forecasts', 'should' 'guidance', 'continues', 'assumes' or 'positioned' or, in each case, their negative or other variations or comparable terminology. Any statement in this announcement that is not a statement of historical fact including, without limitation, those regarding the Company's future expectations, operations, financial performance, financial condition and business is a forward looking statement. Such forward looking statements are subject to known and unknown risks and uncertainties, because they relate to events that

may or may not occur in the future, that may cause actual results to differ materially from those expressed or implied by such forward looking statements. These risks and uncertainties include, among other factors, changing economic, financial, business or other market conditions. These and other factors could adversely affect the outcome and financial effects of the plans and events described in this results announcement. As a result, you are cautioned not to place reliance on such forward looking statements, which are not guarantees of future performance and the actual results of operations, financial condition and liquidity, and the development of the industry in which the Group operates may differ materially from those made in or suggested by the forward looking statements set out in this announcement. Except as is required by applicable laws and regulatory obligations, no undertaking is given to update the

forward looking statements contained in this announcement, whether as a result of new information, future events or otherwise. Nothing in this announcement should be construed as a profit forecast. This announcement has been prepared for the Company's group as a whole and, therefore, gives greater emphasis to those matters which are significant to the Company and its subsidiary undertakings when viewed as a whole.

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