

Analyst consensus

29th June 2026

Analyst Consensus Report – FY27 & FY28

FY27 Year ended March 2027		Mean	Median	High	Low	No. Contributions	FY28 Year ended March 2028		Mean	Median	High	Low	No. Contributions
ARPR (£/retailer forecourt/month)	£ pcm	3,110	3,120	3,128	3,017	12	ARPR (£/retailer forecourt/month)	£ pcm	3,312	3,298	3,385	3,258	12
Retailer Forecourts	#	13,737	13,733	13,803	13,642	12	Retailer Forecourts	#	13,745	13,734	13,954	13,596	12
Retailer	£m	514.2	514.2	517.9	506.7	12	Retailer	£m	547.4	541.1	563.5	539.5	12
Home Trader	£m	17.3	17.4	17.5	16.7	12	Home Trader	£m	17.8	18.1	18.4	16.7	12
Other	£m	13.9	13.9	14.3	13.5	12	Other	£m	14.4	14.4	15.2	13.5	12
Trade	£m	545.3	545.5	549.3	538.1	12	Trade	£m	579.6	573.6	596.9	570.2	12
Consumer services	£m	37.4	37.4	38.3	36.2	12	Consumer services	£m	38.0	38.1	40.2	35.0	12
Leasing, Manufacturer & Agency	£m	26.6	26.8	27.4	25.5	12	Leasing, Manufacturer & Agency	£m	28.7	28.8	31.0	26.6	12
Total revenue	£m	648.5	649.4	653.5	641.3	12	Total revenue	£m	685.1	685.0	707.8	651.7	12
Revenue excl. Vehicle & Accessory sales	£m	609.3	609.9	613.5	601.4	12	Revenue excl. Vehicle & Accessory sales	£m	646.2	640.3	664.8	636.0	12
People	£m	101.5	102.3	108.8	94.4	11	People	£m	107.2	108.6	114.5	97.9	11
Marketing	£m	23.9	23.9	27.1	21.2	11	Marketing	£m	25.6	25.6	28.8	22.1	11
Cost of goods sold	£m	37.5	38.9	41.4	31.3	11	Cost of goods sold	£m	36.0	39.9	45.5	14.1	11
Other costs	£m	51.4	50.5	57.8	46.1	11	Other costs	£m	54.4	53.6	61.3	48.9	11
Depreciation & amortisation	£m	24.2	24.4	26.8	20.8	11	Depreciation & amortisation	£m	20.8	20.8	25.8	13.6	11
Digital Services Tax	£m	10.9	10.9	11.1	10.6	11	Digital Services Tax	£m	11.6	11.6	12.2	11.3	11
Total costs	£m	236.8	237.1	241.2	228.6	12	Total costs	£m	246.7	248.9	255.4	228.1	12
Share of profit from Joint Venture	£m	4.3	4.4	4.8	2.8	12	Share of profit from Joint Venture	£m	4.5	4.5	5.7	3.0	12
Operating profit	£m	403.3	404.9	406.0	393.2	12	Operating profit	£m	433.5	435.5	448.5	413.6	12
<i>Operating profit margin (excl. Vehicle & Accessory sales)</i>	%	<i>66.2%</i>	<i>66.3%</i>	<i>66.6%</i>	<i>65.4%</i>	<i>12</i>	<i>Operating profit margin (excl. Vehicle & Accessory sales)</i>	%	<i>67.1%</i>	<i>67.0%</i>	<i>69.2%</i>	<i>64.9%</i>	<i>12</i>
Basic earnings per share (pence)	pence	37.2	37.2	38.1	36.1	12	Basic earnings per share (pence)	pence	43.3	43.1	45.7	41.0	12
Dividend per share (pence)	pence	12.8	12.6	14.5	12.0	12	Dividend per share (pence)	pence	14.8	14.5	18.0	13.7	12

Note: consensus updated as of 29th June 2026

Analyst Coverage on Autotrader

House	Analyst	Date of Publication	Target Price	Recommendation
Bank of America	David Amira	21/05/2026	545	Neutral
Barclays	Andrew Ross	22/05/2026	570	Equal Weight
Berenberg	William Larwood	22/05/2026	510	Hold
Exane BNP Paribas	William Packer	21/05/2026	600	Outperform
Goldman Sachs	Adam Berlin	04/06/2026	557	Buy
Panmure	Sean Kealy	22/05/2026	420	Hold
Investec	Alastair Reid	26/05/2026	600	Buy
J.P.Morgan	Lara Simpson	22/05/2026	445	Under Weight
Morgan Stanley	Ed Young	22/05/2026	575	Equal Weight
Deutsche Numis	Gareth Davies	21/05/2026	794	Buy
Peel Hunt	Jessica Pok	27/05/2026	630	Buy
UBS	Joseph Barnet-Lamb	21/05/2026	410	Sell